

Industry Design

colour
Cosmetica

INDUSTRY EDUCATION AT COLOUR COSMETICA

Copyright © Colour Cosmetics Academy Pty Ltd 2013. All Rights Reserved. No part of this document may be reproduced without written consent from the author, in any form. This document cannot be disseminated, distributed or copied. Legal ramifications apply on the reproduction of the content, idea or style.

Colour Cosmetics Academy Pty Ltd
20-32 Union Street, East End Adelaide SA 5000
www.colourcosmetics.com

Introduction	4
Awards	5
Publications and Industry Relations	7
Bridal Make up	8
Contouring and the Classic Application Level 01	10
Creative Design	14
Drag Make up	18
Fashion and Photographic Make up	20
Foundation Level 01	24
Lashes and Curls Level 02 and 03	26
Special Effects - Artificial Body Parts	28
Special Effects - Working with Wax	30
The Eyebrow Level 02 and 03	32
Advanced Make up Workshop Level 02 and 03	34
The Lip Level 02 and 03	36
Basic Facial	38
Body Massage	40
Indian Head Massage	42
Advanced Nail Technology Level 03	46
Permanent Eyelash Extension Level 03	50
Spray Tanning Level 03	54
Specialist Waxing and Lash and Brow Tinting Level 03	56
Advanced Academy in Colour Design Level 03	58
Classic Colour Level 01	60
Colour to Create Level 02	62
Advanced Academy in Cut Design Level 03	64
Classic Cutting Level 01	66
Cutting to Create Level 02	68
Advanced Academy in Hair Extension Design Level 03	70
Advanced Academy in Long Hair Design Level 03	72
Classic Long Hair Level 01	74
Hair Blow Drying Level 01	76
Men Level 01	78
Lead and Innovate	80
Marketing for the Business Owner	82
Marketing	84
Presentation Skills	88
Training the Team	90
Your Industry Portfolio	92

Contents

Colour Cosmetica is committed to excellence in hair, make up, fashion, beauty, total look styling, photography, business and leadership, marketing and event management. Colour Cosmetica provides leading edge professional services through its boutique studio as well as nationally and internationally accredited qualifications through Colour Cosmetica Academy.

Colour Cosmetica Academy is the progressive and fashion forward education academy for future industry leaders in hair, make up and fashion. Colour Cosmetica Academy is here to help you grow your business and individual teams. Providing quality training to students and employer's staff. Exclusive to Colour Cosmetica Academy are the La Moda (The Fashion) qualifications written and developed by Directors Angela Pastore and Rebecca Faraone.

The La Moda qualifications focus on building skills in fashion, hair and make up at both creative and commerce levels. Graduates will not only be skilled in creative design and application but will also be a strong business mind in the industry with business, marketing, management and event management skills. Colour Cosmetica's La Moda (The Fashion) pathway has also received recognition to provide La Moda graduates with articulation into university bachelor degrees.

Colour Cosmetica has attracted a talented team that brings together the most important elements of fashion and imaging.

This ensures that Colour Cosmetica caters for all style essentials with a high degree of professionalism. Based in the cosmopolitan East End of Adelaide, Colour Cosmetica has become one of the most talked about fashion, hair and make up academy nationally and internationally.

Award Winning in the excellence in Hairdressing education Colour Cosmetica Artistic Educational Team promises to make a difference to your business.



Colour Cosmetica Academy

National Award Winner for Excellence in Education, 2007 Hair Expo

Angela Pastore

Judges Recognition Award for Hairdressing Technician of the Year, 2007 Hair Expo

Angela Pastore

Finalist for Australian Technician of the Year, 2006 Hair Expo

Angela Pastore

Judges Recognition Award for Colour Technician of the Year, 2005 Hair Expo

Angela Pastore

Finalist for South Australian Hairdresser of the Year, 2005 Australian AHJ Awards

Colour Cosmetica Academy

Finalist for Excellence in Hairdressing Education 2005 Hair Expo

Angela Pastore

Finalist for Best Creative Colourist, 2004 Australian AHJ Awards

Angela Pastore

Finalist for Australian Technician of the Year, 2004 Hair Expo

Colour Cosmetica Academy

Finalist for Excellence in Hairdressing Education, 2004 Hair Expo



Colour Cosmetica

Recognition Award for New Creative Force, 2003 Hair Expo

Angela Pastore

Australian Technician of the Year, 2003 Hair Expo

Angela Pastore

Australian Technician of the Year 2003

Angela Pastore

Finalist for Australian Technician of the Year, 2002 Hair Expo

Angela Pastore

Finalist for Photographic Collection of the Year, 2002 Hair Expo

6 PUBLICATIONS AND INDUSTRY RELATIONS

International Career Expos Sole & Bologna
Australian Hairdressing Journal
Adelaide Street Magazines
Inside Sport Magazine
Hair and Beauty (UK)
Hair and Beauty (US)
Hair and Beauty (EUR)
Perfect Hair (EURO)
Haarscharf (EURO)
Sports Illustrated
Harper's Bazaar
Hair Now (UK)
Hair Now (US)
Hair Now (EUR)
Hair Now (NZ)
HAR(DKK)
HAR (FIN)
HAR (NKR)
Hairstil (EUR)
Coiffure De Paris
HABIA Magazine
Hair Now (Europe)
Oyster Magazine
Cream Magazine
Womans Day
Cosmopolitan
Marie-Claire
Sunday Mail
Advertiser
Culture
Cleo
Dolly
Elle





Weddings are a very distinctive event, the bride and the bridal party always want to look and feel their best. There is an enormous amount of work accessible for a Bridal Freelance Make up Artist. Precise make up application is of great importance, because all images from the wedding will long be viewed after the happy day for the bride and groom and their families.

Whether the wedding production is to be classic or dramatic, the make up should compliment the attire of the bride's total look. If the bride is to wear white, remember that it will reflect light back to the face, and since the make up colour will look more intense against white, it is best to recommend flattering gossamer tones.

Working as a make up artist within the bridal industry can be a liberal and rewarding experience that has many benefits, including providing steady week-to-week work for freelance makeup artists and providing a flexible income that can work around other life commitments. Students participating in the Bridal Makeup workshop will learn all the tips and techniques needed to empower students to become professional bridal make up artists.

COURSE STRUCTURE

- How to market yourself as a Bridal Make up Artist
- Tools of the trade
- Step by step application skills
- Bridal Make up application techniques for foundation
- Bridal Make up techniques for concealer
- Bridal Make up techniques for eyebrows
- Bridal Make up techniques and applications for eye shadows and creams

- Bridal Make up applications and techniques for lip colours
- Bridal Make up application techniques for highlighters and shades
- Blushers and bronzers
- Application and completed looks for age ranges
- Correction techniques for different face, lip and eye shapes
- Make up applications for all ages, from bridesmaids and flower girls to mothers and grandmothers of the bride
- Timing and costs

DURATION

Three day workshop, Tuesdays and / or Wednesdays and /or Fridays Only 10am-4pm
Or
6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Bridal make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginners / Make up Artists / Wig Designers / Hairstylists / Apprentice or newly qualified Hairdressers / Theatre Make up Artists/ Film and Television Make up Artists/ Drag Queens and over.

Tuition Fee National AUS \$800.00
Tuition Fee International AUS \$1600.00



The application of colour transcends bone structure, mood and our relation to others. It is attitude of colour and its applications that create faces of opulence and of natural simplicity. Colour can hide or enhance, join contouring and the classic application to create looks that illuminate and achieve transcending results.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, "education equals success."

COURSE STRUCTURE

DAY ONE

Theory development
Brush works
Choosing brushes
Grooming implements
Product shelf life
The skin
Skin care essentials
Skin types

DAY TWO

Theory development
Make up colours
Base work
Correction work
Eye designs
Eyebrow styles
Eyelashes
How to create the perfect lips
Colour blush
Lip designs
Day three practical
Model required

DAY FOUR PRACTICAL

Model required

Both practical days consist of the following step by step application with models one and two:

Balance
Foundation
Powder
Eyelashes
Brow definers
Mascara
Lip definers
Lipstick
Blusher
Choice of application on design techniques
Mature faces
Evening glamour
High fashion
Editorial



CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

11



CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

DURATION

Two day workshop, offered upon request
10am-4pm
Or
4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Contouring and The Classic Application practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artists just commencing in the industry / anyone having problems with basic fundamental application / Advanced Hair and Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

13

FASHION & BEAUTY | HOME & DECOR | TRAVEL & LIFESTYLE

NICHE

CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

discover yours

TRAVEL
Paris

bride
REINVENTED

VERA
WANG
FASHION LEGEND

dining with
SHARON
OSBOURNE

RUNWAY
COUTURE
MICHAEL KORS · YSL · PREN
VICTORIA BECKHAM

NICHE EXCLUSIVE WITH TRICIA HELFER - CANADA'S ORIGINAL

SUPERMODEL

COSMETICS

SPRING MARCH | APRIL 2013

DISCOVER YOURS at NICHEmagazine.ca

The Creative Design certificate is for those with more than a passing interest in the way people look. For 12 weeks it will walk you through all the aspects of understanding the face, colour, make up talk, hair style, design and fashion styling.

The lessons learnt here provide you with professional skills that can be used for weddings, fashion photography and portfolio creation.

This course is designed to give confidence in new areas of application. Taking things a step beyond personal creation, into a realm that allows you to effectively apply your skills to others. Creative design is ideal for those who already have a business and want to apply a new accent upon their abilities, or for those individuals who are looking for a certain extra something to do with their hands.

COURSE OUTLINE

THE FACE

Theory development
 Choosing brushes
 Grooming implements
 Facial balance
 Facial design
 The skin
 Skin care essentials
 The perfect base
 Eye creation
 Eyebrow style
 Eyelashes
 Perfect lips
 Blush colour
 Corrective work

THE PALATE

Colour theory development
 Make up colours
 Colour international make up levels
 Colour international make up codes
 Colour enhancement
 Codes and practice
 Industry codes
 Industry rules and regulations
 Classic make up design and application
 Photographic make up design and application
 Bridal make up designs
 Step by step applications

THE HAIR

Hair care essentials
 Styling essentials
 Creatively styling and dressing hair
 Heat styling
 Wet setting techniques and applications
 Pin curling
 Finger waving
 Blow-drying
 Dressing Hair
 Heated styling equipment
 Classic Bridal long hair
 High fashion long hair
 Make up, hair and headpieces

PRODUCING THE TOTAL LOOK

Fashion photography and the art of the editorial shoot
 Introduction of style
 Body image
 Balancing the look
 High fashion total look designs
 High profile fashion dictators
 Fashion styling for women
 Fashion styling for men
 Fashion Styling for the bride
 Understanding basic lighting
 Studio shots
 Portfolio
 Working with a photographic team
 Designing and developing a portfolio



COMPLETION

Each stylist receives 3 professional images from working on an editorial photographic session with Colour Cosmetics's fashion photographer. Working with three models, you are expected to complete three different designs in week twelve.

DURATION

12 week workshop, 1 night per week, Tuesday nights only, 6.00pm to 9.00pm

Or

6 week workshop, one day per week, offered Wednesday or Friday only, 10.00am to 4.00pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Creative design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$4000.00

Tuition Fee International AUS \$8000.00



The expert Drag Make up Workshops are cultivated by Colour Cosmetics's Art Team Make up Artists, who has been designing drag faces for years. Students will study how to construct a full drag make up face from the start through to the final magnificent finishes. Working with the essential techniques needed to "hide the man" and natural finishes as well as high end couture designs.

During the comprehensive workshop you will study countless techniques including how to wax down eyebrows and contour the face using light and shade. You will grasp skills in blending unique products, line work and dry brushing. The workshop also spotlights on application techniques, products and tools.

Look and Learn practical Demonstration techniques are created by lectures and then students will follow with step by step applications, either on their own model or on themselves.

COURSE STRUCTURE

- Products, Equipment and Tools for Make up for Drag
- Selecting Drag Make up Colours
- Drag Make up Techniques
- Drag Make up Procedures
- Cheek Colour Application and Face Shapes
- Lip Colour and Application Techniques for Drag Make up
- Common Make Up mistakes when applying Drag Make up
- Eyelashes for Drag Make up
- Straight Drag Make up for White Men in Drag
- Straight Drag Make up for Black Men in Drag
- Middle Age Drag Make up for Men in Drag

- Waxing down eyebrows for Drag Make up
- Lifts-their Construction and Application
- Contouring the face using light and shade
- Skills in blending products, line work and dry brushing
- Focus on application technique, product usage and tools

DURATION

Three day workshop, Tuesdays and / or Wednesdays and /or Fridays Only 10am-4pm
Or
6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available

MATERIALS

Drag make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Make up Artists / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser / Theatre Make up Artists/ Film and Television Make up Artists/ Drag Queen and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



Fashion Make up Artists need to be endlessly up to date with all the cutting-edge colours, products and looks, and their work must be of the highest standard, as the majority of it will be photographed for prominent magazines and events. Fashion work includes editorial and advertising, fashion shows, music videos and catalogue photography. Your work may therefore materialize on the front cover of Glamour, Vogue or Harpers or Oyster magazine, on the latest pop video, or seen by millions in London, Milan, Paris or New York at their influential fashion weeks, where the make up is almost as important as the clothes.

Although not as major as fashion or editorial work, working for catalogue companies can be very well paid. Each style of work comes with its own technical differences, which will be covered in this workshop. Fashion and photographic make up workshop is the atlas for colour and design when it comes to editorial applications, from basic to involve in cosmetic application.

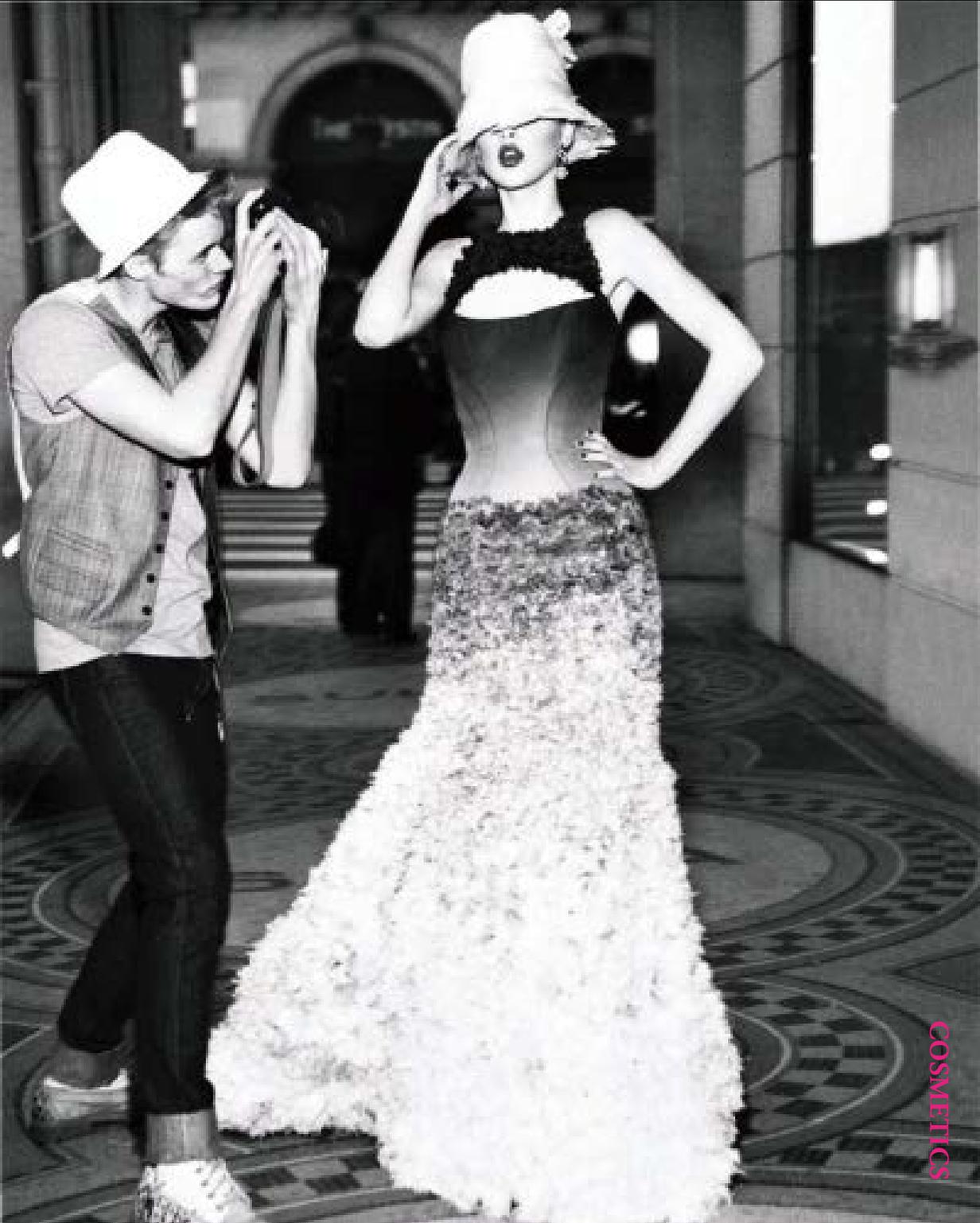
With supreme access this is an élite opportunity for anyone attentive in learning to portray their career and more effectual techniques. Working with Colour Cosmetics with unique colour portfolios and exclusive products for the eyes, lips, cheeks, eyebrows, face and body.

Colour Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

- Photographic make up
- Make up through the centuries
- Re creating trends from past decades
- Types of lighting
- Back lighting
- Side lighting
- Diffused lighting
- Artificial Lighting
- Cross lighting
- Colour Monochrome
- Camouflage for Fashion and Photographic Make up
- Make up products for Fashion and Photographic Make up
- Liquid foundation (oil or water)
- Make up Tinted Moisturizer/ Crème Make up /Tinted Gel/Tinted Self Tan /Mousse/ Two in one foundation/ High definition/ Airbrush (silicone based) / Airbrush (alcohol based)
- Venue Research





FASHION AND PHOTOGRAPHIC MAKE UP

- Step by step Applications

DURATION

Three day workshop, Tuesdays and /or Wednesdays and /or Fridays Only 10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Fashion and Photographic Make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Make up Artists / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser / Theatre Make up Artists / Film and Television Make up Artists / Drag Queen and over.

Tuition Fee National

AUS \$800.00

Tuition Fee International

AUS \$1600.00



FASHION

36

MAGAZINE

LATO 2011



ZOMBIE BOY
& JAC

COSMETIC

The beauty of the perfect base is that it subtly smooths the canvas in order for you to create. There are very few people who are blessed with perfect skin, and even less who can match it to a particular look. Foundation teaches you how to provide the perfect base for your design by providing contrast to colour and clarity in the definition of the facial structure, working with figure and sponge techniques, make up brush and air brushing. This course will teach you all that needs to be known about using concealers and powder finishes too.

Colour Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

DAY ONE

Theory development
 Skin types
 Cosmetic finish
 Pan stick
 Tinted moisturiser
 Matt foundation
 Cream foundation
 Wet and dry compact foundation
 Liquid foundation
 Correction work
 Airbrushing
 Powder finishes
 Tools

DAY TWO

Practical workshop

DURATION

Two day Workshop, offered upon request
 10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Foundation practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



The thought of long lashes shading crystal eyes is an integral part of the image of a sultry woman. Perhaps it is in the protection they give that we see the beauty? For most of us, such beauty does not come naturally. This course will show you how to achieve length, strength and curl and make the most of what we have.

COURSE STRUCTURE

DAY ONE

Theory development
Grooming implements
History of the eyelash
Curling
Dyeing
Eyelashes commercial applications, care and removal
Eyelashes editorial applications, care and removal
Permanent eyelashes applications, care and removal
Eyelashes as fashion talkers



DAY TWO

Practical application

DURATION

Two day workshop, offered upon request
10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Lashes and Curl practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



SPECIAL EFFECTS - ARTIFICIAL BODY PARTS

At Colour Cosmetics Industry Academy you will master Artificial eyes, artificial bloody fingers, the casting of large body parts, such as arms or legs and so much more. You will master all areas to construct and design ready for film theatre and all media uses for the professional special effects artist. It's a good idea to wear work clothes and have special bowls and mixing sticks which are used only for making special effects.

Most of the artificial parts are reusable props but may need to be refurbished after wear and tear. Some artificial parts can be used in connection with special effects like cut off arms, legs and fingers can be used in conjunction with torn off and blown off limbs. Artificial intestines can be used with the opened gut effect and artificial bones can be used in connection with fractured bones.



COURSE CONTENT

Special Effects design and construction of:

Arms, legs, feet & fingers

Bones

Eyes

False Teeth

Horns and Noses

Ears

Entrails

Monster Hands

DURATION

Twelve day workshop, Monday-Thursday,

10am-4pm

Offered last week in February, April and

September

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

EXPERIENCE

Advanced Make up Artists / Theatre Artists /

Media Artists / Film Artists.

Tuition Fee: National AUS \$4500.00

Tuition Fee: International AUS \$9000.00



SPECIAL EFFECTS - ARTIFICIAL BODY PARTS

29



COSMETICS

SPECIAL EFFECTS - WORKING WITH WAX

Creating special effects with derma wax is very easy and more or less the ABC of artificial wounds make up. In a short time, you can create effects which even at close range look both realistic and gory.

Derma wax, which is a kind of 'skin wax', is used to simulate disfigurements of the skin. Originally used by morticians for concealing injuries on corpses, to make the deceased look presentable at funerals, this wax comes in a range of different makes, each with their own unique colour and texture.

AREAS COVERED

Bloody Wounds
Broken Nose
Torn Finger
Broken Nail
Bullet Holes
Cut throat

DURATION

Four day workshop, Monday-Thursday,
10am-4pm or 8 evenings, 1 night per week,
6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

EXPERIENCE

Advanced Make up Artist / Theatre Artists /
Media Artists / Film Artists.

Tuition Fee: National	AUS \$1500.00
Tuition Fee: International	AUS \$3000.00



SPECIAL EFFECTS - WORKING WITH WAX

31



From Cleopatra to Liz Taylor, the eyebrow has been framing the face with expression manifested in its shape. If the eye allows a glimpse of a person, through a stare or the contrast between the pupil and its colour, then the eyebrow gives definition to that emotion, the way we are perceived.

Highlighting the eyebrow, cradling the eye and its purpose, while simultaneously shaping the forehead and the inner line of the cheek and nose. This workshop will teach you how to exemplify this contour.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality.

Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

DAY ONE

Theory development
Grooming tools
History of the brow
Shapes and designs
Designing shapes according to face and eye balance
Selecting colour
Colour drawing and sketching
Waxing and tweezing shapes
Tinting shapes

DAY TWO

Practical application on model

DURATION

Two day workshop, offered upon request
10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Eyebrow practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artists just commencing in industry / anyone having problems with eyebrow application / Advanced Make up Artists / Advanced Hairstylist/ Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



ADVANCED MAKE UP WORKSHOP

LEVEL 02 AND 03

Advance your skills from the beginner into the advanced artist. Terminology and attention to detail will be introduced with Colour Cosmetics's experience, commitment and dedication to immaculate make up applications. This course is designed to highlight the skills and attention to detail required for make up artistry and design.

Establish your inner artist and become the eye for fashion and style by learning to create wearable trends, as well as Editorials, Bridal, and Classic looks, yet also specialise in couture applications and designs, understanding how to interpret high end art into every day walks of life. Every face will walk out looking and feeling amazing, every image you work on will be like a work of art with exceptional style and impeccable designs.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

Skin Analysis
 Basic Facial
 Cosmetics
 Tools of the Trade
 Understanding light and colour
 Personalised Colour Consultation
 Application Techniques
 Step-by-step Make up Application
 Correct use of professional tools and equipment
 Classic Bridal Make up
 Photographic Make up
 Catwalk Make up
 Couture Designs and trends

TOTAL RANGE OF LOOKS

Dramatic, Glamorous, Sophisticated, Elegant, Natural, Exotic, Mysterious and Sultry

DURATION

Three day workshop, Tuesdays and / or Wednesday and /or Fridays Only 10am-4pm
 Or
 6 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00

ADVANCED MAKE UP WORKSHOP LEVEL 02 AND 03

35

THE WHATEVER THE WEATHER ISSUE NO. 311

© VICTORIA BOCKHEIM PHOTOGRAPHY / JOSH OLING THE-STRONG.COM



**RISE AND
SHINE**

COSMETICS

To frame a word. To see the slight parting of soft lips, their curve and their meaning. The way they drink or hold a word, the way they part before a smile, or twinge with anger, or curl with pleasure. There is nothing quite as unique as their unspoken subtlety. The Lip is designed to show you all that you need to know about the mouth.

Colour Cosmetica Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

DAY ONE

- Theory development
- History of the lipstick
- Lip shapes
- Lip Correctors
- Lip designs
- Lipsticks
- Lip-glosses
- Lip liners
- Lip and colour
- Day two
- Practical application

DURATION

- Two day workshop, offered upon request
- 10am-4pm
- Or
- 4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

The Lip practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetica Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00





This workshop is all about refining and conserving your client's facial skin condition. A facial includes the therapy of facial products, use of accompanying equipment and facial massage techniques adapted to suit your client's skin type and condition.

This workshop will walk you through maintaining safe and effective methods of working when enlightening and maintaining facial skin conditions, consulting, planning and preparing for facials with clients, improving and maintaining facial skin condition and providing after care advice.

The workshop will also travel across the basics of skincare, threats to the skin, skincare services, skin types, the sex of a client and its effects, the age of the skin and the differences in all skin types. Alongside with setting up a professional work area, the consultation process, contra indications of a client. Functioning with immaculate skills and techniques in cleansing, cleansing preparations, step – by – step superficial cleansing, deep cleansing, toning, moisturizing, exfoliation.

We also take an in depth look at removing skin blockages, the mask service, facial massage techniques, massage manipulations, step – by – step massage, and the specialist facial.

DURATION

Three day Workshop, Saturdays for 3 weeks, 10am-4pm
Or
6 evenings, 1 night per week, Thursdays or Fridays 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Facial practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1200.00



Body massage is all about providing physical massage to the face head and body. Massage techniques have been practiced for thousand of years and benefits the client both physiologically and psychologically. The service manipulates the soft tissue of the body, providing heat and stimulating the vascular and nervous system.

Massage techniques both have a relaxing or stimulating effect and create a feeling of well being. This workshop will specialize in in maintaining safe and effective methods of working when providing body massage services, focusing on how to consult, plan and prepare for professional massage services with your clients, how to preform specialized, certified spa based manual massage services and providing expert after care advice.

COURSE STRUCTURE

EFFECTS OF MANUAL MASSAGE

Physiological effects
 Psychological effects
 Effects of body massage on the systems of the body
 Heat services

MASSAGE TECHNIQUES

Effleurage (stroking)
 Petrissage (compression)
 Tapotement (percussion)
 Vibrations
 Frictions
 Pressure Points
 Arm Massage
 Neck and Chest Massage
 Abdominal Massage
 Leg Massage
 Buttocks Massage
 Back and neck Massage
 Face Massage

Head Massage
 Faults during Massage
 Maintaining safe and effective methods of working when providing body massage services
 Sterilization and disinfection
 Preparation of the work area

PLANNING AND PREPARING FOR SERVICES

Client Consultations
 Contra – indications to massage
 Preparation of the beauty therapist
 Step-by-step: Hand exercises

DURATION

Five day workshop, Saturday for 5 weeks,
 10am-4pm
 Or
 10 evenings, 1 night per week, Thursdays or
 Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Body Massage practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National	AUS\$1500.00
Tuition Fee International	AUS\$3000.00



Indian Head Massage is a service applied to the upper part of the body (the shoulders, upper arms, neck and head) using the hands. It helps to relieve stress and tension, and creates a feeling of well being. This type of massage has developed over a thousand years from traditional techniques practiced in India.

The family tradition of massage plays central role in daily life in India and dates back to the beginnings of Hinduism, the main religion of that country. Indian Head Massage is known as “champiassage” in India and is part of the system of Ayurveda- the science of life- an ancient form of medical treatment which is nearly 4000 years old. Ayurveda is a method of relieving pain and healing through the balance of the body.

The Ayurveda (science of life), a sacred Hindu text, was written around 1800 BC. In Ayurveda, life consists of body, mind spirit and each person is different. Massage is included among its principles of achieving balance of the body.

With this workshop you will begin to understand by restoring the balance and harmony of the body, mind and spirit the health and well – being of your individual client improves.

The physiological effects of Indian Head Massage are that the muscles receive an improved supply of oxygenated blood, essential for cell growth. The tone and strength of muscles are improved. Areas of muscular tension become relaxed; increased joint mobility in the neck area occurs through massage manipulation to the area as well, increased blood circulation in the area warms the tissues.

This includes a feeling of relaxation, which is particularly beneficial when treating tense muscles. As blood capillaries dilate and bring blood to the skins surface, the skin colours improve. Applying oils to the head adds moisture and improves the condition of dry hair and scalp with massage also stimulating hair growth by increasing blood supply to the hair follicle, in cases like alopecia and hair loss.

COURSE STRUCTURE MASSAGE TECHNIQUES

Physiological effects of Indian Head Massage
Psychological Effects of Indian Head Massage
Anatomy and physiology
Maintain safe and effective methods of working when providing Indian Head Massage
Planning and Preparing the Indian Head Massage Service
Sterilization and disinfection
Preparing the work area
Preparation of the beauty therapist





APPLICATION TECHNIQUES

Performing Indian head massage and
 Massage stance
 Chakras
 Grounding or leveling
 Shoulders and back
 Neck Massage
 Arm Massage
 Scalp Massage
 Pressure points
 Adapting the Massage

CONSULTATION

Contra – indications
 Selecting Massage oils
 Benefits of Indian Head Massage

DURATION

Four day workshop, Saturday for 4 weeks,
 10am-4pm
 Or
 8 evenings, 1 night per week, Thursdays or
 Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

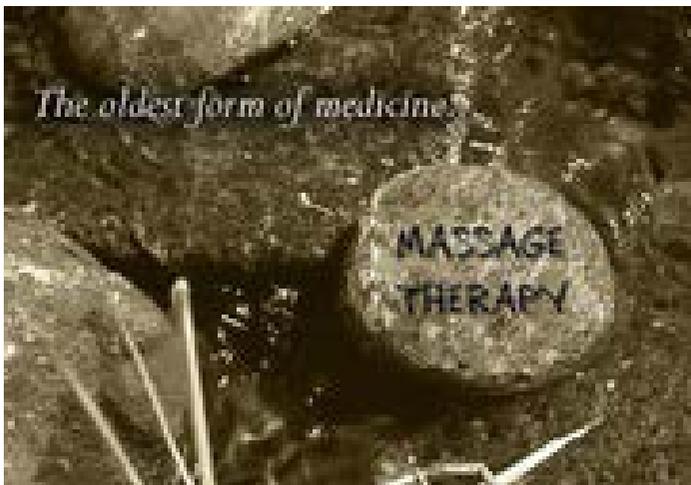
Indian Head Massage practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National	AUS \$1000.00
Tuition Fee International	AUS \$2000.00





Advanced Nail technology is an area of specialization, defined as “the art and science of beautifying and improving the condition of the nails and skin, of the hands and feet”. Nail technology is enjoyed by millions of fashion conscious people from many social and economic groups.

As the Nail industry continues to grow, so does the opportunities for Nail professionals. Join Colour Cosmetics Academy in its unique, thriving and dynamic approach to the success of Nail Technology and its Art.

COURSE STRUCTURE

NAIL TIPPING

Nail tips
Tip application
Supplies for nail tip application
Practice techniques

APPLYING ACRYLIC NAIL ENHANCEMENTS

Liquid and polymer powder nail enhancements
Liquid and polymer powder nail enhancement supplies
Liquid and polymer powder nail enhancement maintenance, crack repair and removal
Odourless liquid and polymer powder products
Coloured polymer powder products
Practice techniques

APPLYING ULTRA GEL NAIL ENHANCEMENTS

Ultra gel nail enhancements
When to use ultraviolet gel nail enhancements
Choosing the proper ultraviolet gel nail enhancement
UV light units and lamps
Ultraviolet gel nail enhancement polishes
Ultraviolet gel nail enhancement maintenance and removal

USING ELECTRIC FILE EQUIPMENT FOR NAILS

Types of electric files
Choosing an electric file
Different drill bits – how to choose them
Electric filing techniques
Electric filing for pedicure treatments
Trouble shooting
Safety tips

NAIL ART

Introducing clients to nail art
Colour theory
Art and design
Paint
Monomer liquid and polymer powder for nail art
Ultraviolet gel nail art
Embellishments
Airbrushing
Nail art competitions



ADVANCED NAIL TECHNOLOGY LEVEL 03

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Thursdays or Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Nail Technology practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National

AUS \$1500.00

Tuition Fee International

AUS \$3000.00



MAILS

LOVE

Bimestrale/Anno V.N.4
Sped. in a.p. 45%
art. 2 comma 20/B
legge 662/96 Milano

euro 4,50
ONLY ITALY

CAPODANNO

*Posto che vai
nail look che trovi!*

NATALE

*Il folk nordico da
conoscere ed esibire*

PARAFFINA

la soluzione "hot"
per il freddo

VISIONI SCANDINAVE

Valkiria, guerriera moderna

NAILS&JOB

*La nuova rubrica
per chi sta cercando
lavoro*

STEP BY STEP

Luce all'inverno!



PERMANENT EYELASH EXTENSION

LEVEL 03

The long lash is the strongest sign of femininity in many cultures.

Extend your client's beauty with this innovative new technique. Create individual lashes that beautify the faces of our Hollywood Celebrities. Permanent Eyelash extensions are one of the latest and hottest trends on the cosmetics market.

Eyelash extensions when applied by a trained professional provide longer, thicker, luscious and natural looking lashes. The eyelash extension workshop is not your traditional false eyelash or artificial eyelash application.

The application is working with single synthetic strands of eyelashes and applied one by one directly to individual eyelashes.

The Eyelash Extension Workshop is perfect for:

Make up Artists looking to offer complete Beauty and Make up services to clients
Beauty Therapists looking to improve their skills or refresh their knowledge
Individuals interested in beauty who would like to enter the beauty and/or make up industries

Eyelash extensions are the perfect look for:

Holidays
Weddings
Formals
Specials Occasions
Everyday wear

Learning the art of eyelash extension requires effective and focused training. Eyelash extensions are the process in which individual 'fake' lashes are applied to the natural lash to create a fuller, longer and more striking frame to the eye. Working with a client can take an average of two hours for a full set of extensions which is between 50-80 lashes per eye. You will apply the lashes with tweezers individually with the use of a bonding agent. This is a time consuming and focused service that requires you have the best skill and technique. Only a trained professional can apply eyelash extensions - anything less will result in injury or unnatural looking lashes. A highly profitable service - clients will be coming for refills every 3-4 weeks.

COURSE STRUCTURE

THEORY AND PRACTICAL

- Correct tool handling and usage
- Client consultation, safety and care
- Application techniques and standards
- Correct handling of the lash
- Correct proportions and use of adhesive for a secure bond with no clumps
- Styling and application decisions in relation to right thickness, length and curvature
- Working with and designing to client's different eye shapes and other facial features
- Lash extension removal without damage to natural lashes
- Product knowledge including home care products
- Product retailing
- Eyelash extension business practices and employment opportunities
- Advertising and self marketing

**PERMANENT EYELASH EXTENSION
LEVEL 03**



PERMANENT EYELASH EXTENSION LEVEL 03

DURATION

Two day workshop, Monday and Tuesday, 10.00am - 4.00pm

Or

4 evenings, 1 night per week, 6pm to 9pm

This workshop is also delivered by National and International travel - salon request – private tuition-group bookings and times available.

MATERIALS

The Permanent eyelash extension practical tools and equipment kit is required with Industry Professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified Cosmetics and Beauty Technicians and over.

Tuition Fee: National

AUS \$800.00

Tuition Fee: International

AUS \$1200.00



**PERMANENT EYELASH EXTENSION
LEVEL 03**



A beautiful, sun kissed complexion is the No.1 fashion accessory of all time and health/medical professionals agree a spray tan is the only safe alternative. Keep up with the growing demand for spray tans and create profitable business opportunities with the Colour Cosmetics Academy Professional Spray Tanning Workshop.

This Workshop is exclusive to Colour Cosmetics Academy and can be tailored to your requirements.

This workshop is perfect for Make up artists looking to offer complete beauty and make up services to clients, or individuals interested in beauty who would like to enter the beauty and/or make up industries.

COURSE STRUCTURE

- Theory and practical
- Spray tanning and tanning general knowledge
- Spray tan products
- Spray tan product usage
- Spray tan equipment knowledge and usage
- Spray tan finishes and wear

DURATION

One day workshop, 10am to 4pm
Delivered upon request

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Spray Tanning practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified in cosmetics and beauty and over.

Tuition Fee National	AUS \$500.00
Tuition Fee International	AUS \$1000.00





SPECIALIST WAXING AND LASH AND BROW TINTING LEVEL 03

This Workshop is exclusive to Colour Cosmetics Academy and can be tailored to your requirements. Hair removal is a very prevalent and popular service, where both temporary and permanent methods of hair removal are used. Special focus involves precise and professional application of depilatory wax products to areas of the body. Colour Cosmetics Academy will work with hot wax procedures, with application techniques for correct professional hair removal from the root area.

As a Professional Waxing Specialist there is a very special care and dexterity required for professional hair removal. This workshop also covers the skill and art in designing and shaping hair, whilst performing professional hair removal skills, intimate waxing work techniques are also covered with proficiencies in providing relevant aftercare advice. The workshop is perfect for beauty therapists and Make up Artists looking to improve their skills or refresh their knowledge.

COURSE STRUCTURE

Understanding eye shapes and complementing brow shapes
 Tinting the brow and the correct use of colour
 Eye Lash tinting and the correct use of colour
 Brow lightening
 Application of wax
 Creative Techniques
 Male and Female waxing
 Waxing of: Brazilian, bikini, leg, underarm, arm, chin and back
 After wax care

DURATION

Two day workshop, Tuesday and Wednesday only, 10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Specialist Waxing and Lash and Brow Tinting practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified in Cosmetics and Beauty and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



58 **ADVANCED ACADEMY IN COLOUR DESIGN LEVEL 03**

For senior technicians and salon owners who want an advanced academy learning practice with a dynamic technical colour focuses. This course was cultivated to give experienced hairdressers and technicians opportunity to benefit from knowledge and exploration into the latest trends and colour texture pallets of the fashion world.

Detailed demonstrations and innovative work sessions are combined with lectures on fashion influenced colour shapes, fashion fabrics and colour as art demonstrated by guest artistic technicians from our educational and editorial team. Editorial make up application is included in all demonstrations.

All participants will work with our session stylist and fashion photographer to complete one professional fashion shot for their portfolio. Ideal for those participants wanting to enter the world of session styling.

DURATION

Four day workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in February, June and
October

Is also delivered by National and International travel on group booking only - salon request – private tuition - group bookings and personalized times available.

MATERIALS

Advanced Colour Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Six years and over.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00





This course is the perfect introduction to the colour medium for newly qualified or the colourist wanting to commence specializing in the world of colour. Encompassing colour chart usage, tint, foil, double process and artistic freehand techniques, participants will have every opportunity to acquire how to create hair colour that works with skin tones and facial features enhancing ones natural beauty whilst making the most of the cut and complementing the shape.

Extensive demonstrations will build on basic knowledge and help to fully explore finishing techniques. Students will also be exposed to more up-to-the minute techniques to inspire them for future creations.

DURATION

Five day workshop, Monday-Friday,
10am-4pm

Or

10 evenings, 1 night per week, 6pm-9pm
Offered first week in February, May and
October

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Classic Colour practical tools and equipment kit is required with Industry professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1500.00 or
AUS \$300.00 per day for specialised focus

Tuition Fee International AUS 3000.00 or
AUS \$600.00 per day for specialis





Designed for hairdressers with existing technical knowledge, this course is packed with demonstrations and guided work sessions that will rapidly increase your street style and commercial colouring skills. Covering innovative sectioning and application techniques together with guidance on colour choice and mixing, this course also offers a full examination of how colour enhances everything, from the eyes, lips, face and skin tone to the cut design and the importance of correct colour design in creating a total fashion look.

DURATION

Five day workshop, Monday-Friday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in April and last week in
September

Is also delivered by National and International travel on group booking only - salon request
- private tuition - group bookings and personalized times available.

MATERIALS

Colour to create practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetica Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Three years and over.

Tuition Fee National AUS \$1500.00 or
AUS \$300.00 per day for specialised focus

Tuition Fee International AUS \$3000.00 or
AUS \$600.00 per day for specialised focus





64 **ADVANCED ACADEMY IN CUT DESIGN** **LEVEL 03**

This course is the ultimate in hairdressing education. You will learn the very latest Colour Cosmetics techniques developed by the Colour Cosmetics artistic team, working with all inspirations and influences behind the creative process. Each year two new hair collections are launched at the Advanced Academy, which means that the course content and techniques learned are constantly changing. Regular visits are therefore recommended to keep clients at the leading edge of hair design. High impact on disconnection and strong angle cut and colour demonstrations are combined with intense work sessions that are lead by the Colour Cosmetics senior artistic teaching team.

With expert tuition from Colour's creative staff and a premium environment that is second to none, the advanced academy is a learning experience that you will want to repeat again and again. All participants will work with our session stylist and fashion photographer to complete one professional fashion shot for their portfolio.

Ideal for aficionados wanting to enter the world of session styling.

DURATION

Four day Workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered last week in January, May and September

The workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Cut Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Six years and over.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00





Packed with Colour Cosmetics' timeless cutting techniques, this workshop is the perfect introduction to our classic combination of cut design and art. Intended for newly qualified hairdressers, those new to precision cutting or others wanting to refine and rebuild their skills.

Participants will learn how to create classic looks with precision that will perform the foundation in cut, art and design for their clients again and again. Incorporating one length, gradation and layering as well as the multitude of style variations on these techniques, this course is laden with cutting instruction; guided work sessions and innovative CD visual based learning.

DURATION

Four day workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered first week in March, June and
October.

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Classic Cutting practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per day for specialized focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per day for specialized focus





Color e stonchi, i capelli lunghi hanno bisogno di un care, Perfetto lo shampoo Vitamina Color Expert di L'Oréal Professionnel. Abito Nina Ricci. Bijoux Scott Wilson e Wright and Tongue. Parfumsature Jean-Mic Knight © Premier Hair. Make-up Alex Bea © D+V using Hammero. Manicure Marine Browne © Structures for Motion. Hairdresser Nello, Fashion editor Edward Inoufal. Set design by Steven Costin © C.M.

With the emphasis powerfully on street style and commercial cutting, this course will provide you with a portfolio of Colour Cosmetics's recent seasonal trend techniques. It will include colour placement as a finishing technique that further amplifies the shape of the cuts. The workshop is ideal for stylists seeking to expand their salon repertoire and update their work to incorporate the best of seasonal trends and influences.

Students will learn how to tailor their looks through personalisation, using texture, refinement and combinations of shapes working with different tools and techniques. Bringing to the salon environment newly learned hair techniques to reflect current fashion trends that will build clients and friends. This course has many demonstrations and hands on practical work sessions and includes demonstrations by a guest Creative Director from Colour Cosmetics Academy.

DURATION

Four day Workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered last week in January and last week in August

Is also delivered by National and International travel on group booking only - salon request
- private tuition - group bookings and personalised times available.

MATERIALS

Cutting to Create practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

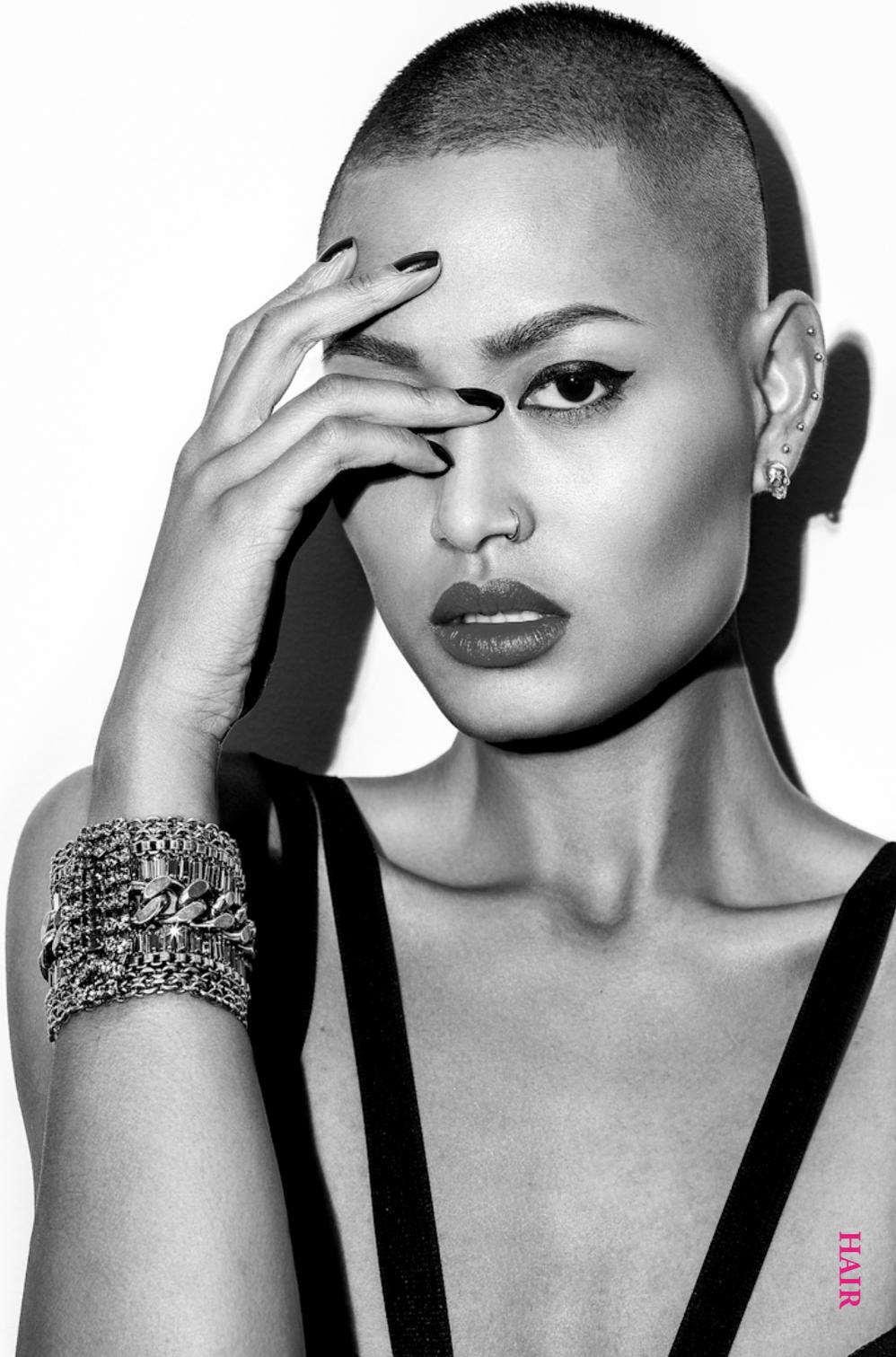
Three to seven years.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per Day for specialised focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per Day for specialised focus



hair by and make up product | Manic Panic
photography and retouching | Mariana Gilg
styling | Milica Brkovic
make up | Jonana Vuksanovic
model | Mary Malenovic



ADVANCED ACADEMY IN HAIR EXTENSION DESIGN LEVEL 03

In a world of constant change, your clients always desire a new look and style. With our Hair Extension Design workshop, you can create dramatic and vibrant changes to your client's hair and style. You are taught to have the eye for redesign and re-styling using the hair as your medium.

The workshop covers client preparation and protection, service timings, available hair extension types, client consultation, hair extension application, removal and after care advice. You will have the skill and ability to offer a number of hair extension options to your clients including pre-bond extensions, micro ring extensions, tape extensions and clip in extensions. Go to new lengths with your hairdressing skills and services. All sessions are explained, demonstrated and reinforced with practical hands on work sessions.

COURSE STRUCTURE

History of Hair Extensions and additions
Extensions, integrations, hair additions in today's market place
Colours
Textures
Quality
Methods of integration
Creative uses
Client Consultations

COLD APPLICATIONS AND TECHNIQUES

The clip in technique for weft and hair additions
Tape extensions (self adhesive)
The ring technique (micro ring system)
The weave technique

WARM APPLICATIONS AND TECHNIQUES

Pre-bonded
Loose bonded method
Micro extensions
Fibre (heat seal) application
Cutting and finishing
Styling
Removal Techniques
Rebonding and refitting
Maintenance and after care advice for client
Planning and placement

DURATION

Three day workshop, Monday-Wednesday,
10am-4pm
Or
6 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Hair extension design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice / Newly Qualified and Over / Make up Artist / Hairstylist / Fashion Stylist.

Tuition Fee National AUS \$800.00
Tuition Fee International AUS \$1600.00



ADVANCED ACADEMY IN LONG HAIR DESIGN LEVEL 03

Our Advanced Long Hair Design workshops are ideal for established stylists wanting to expand their salon repertoire, update their work and move into editorial and session styling work, incorporating the best of international designer trends and influences.

It will come to show you long hair design as the artistic sculpture of our medium, proving design to be not just art but fundamental structure. Hair is treated as any other design material, focusing on its manipulation and moulding capabilities to reflect cleanliness of line, texture, precise shape and highly skilled craftsmanship through your total look. We blend the latest salon techniques with a strong fashion influences.

Working with many different dynamic fabric textures and shapes. You are guided to think beyond the everyday and experiment with design and inspiration, producing styles which are both high end with its fashion and suited to the individual. Editorial make up application is included in all demonstrations.

All participants will work with our session stylist and fashion photographer to complete one professional fashion shoot for their portfolio.

Ideal for aficionados wanting to enter the world of session styling.

DURATION

Four day workshop, Monday-Thursday, 10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in February, April and September

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Long hair Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Hairdressers six years and over /Advanced Hair and Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



The Classic Long Hair workshop is based on mastering the art of long hair techniques, it's discipline and it's cleanliness in work using the manipulation of your hands and fine tools.

Commencing from initial principles of form, texture, direction and movement, this workshop is accessible to new or experienced long hair designers wanting to refresh and renew their skills, adding a new dimension to their present repertoire. It will show how hair is like any other design medium in order to reflect cleanliness of line, precise shape and highly skilled craftsmanship through the finished look.

It will also illustrate the importance of discipline and preparation when executing classic precision techniques, to create a solid foundation for your design concepts. Excellent for stylist wanting to enter the world of session styling.

COURSE STRUCTURE

- Preparing and positioning client
- Preparing tools and equipment for setting and dressing hair equipment
- Styling materials and tools
- Styling products for classic long hair designs
- Creatively style and dress hair
- Consultation
- Agree the effect before you start designing
- The principles of heat styling
- Setting Techniques step – by – step – curls and curling – winding root to point – winding point to root- rolling hair – pin curling – curl and body direction – finger waving - & designing

- Building enough structure and support into the design - back brushing hair - back combing hair
- Vertical roll - French pleat
- Plaiting hair
- Weaving
- Contemporary twists
- Chignons
- Top knots
- Barrel curls
- Bee hive
- Combination classics

DURATION

Three day workshop Wednesday or Fridays Only
10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by salon request – private tuition- group bookings and times available

MATERIALS

Classic Long Hair practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artist / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



Blow Drying is a basic skill used commonly in a salon, photographic studio, behind the scenes of the Catwalk Show, Weddings, Theatre and Film. Blow-Drying hair is the most popular styling technique used for several years. A Hair stylist will need to be able to appreciate the precision of a haircut and its texture in order to achieve the perfect result.

The workshop will go through how to work with a round brush to create voluminous set works. Using the Brush in the same manner as a roller set to finger drying leaving you with a pliable effect that will compliment shape but still give you root direction and volume. Blow-Drying techniques should be perfected and used from a hairstylist as an essential styling tool.

COURSE STRUCTURE

- Client Preparation
- Client Positioning
- Client Protection
- Posture & Work Positioning
- Consultation
- Influencing Factors affecting Styling
- Styling Equipment
- Styling Finishing Products
- Styling Techniques
- Apply the styling product
- Drying the hair
- Focusing the jet steam
- Working with tension
- Step-by-step: Blow – Drying Short Hair
- Step-by-step: Blow – Drying Long Hair
- Finger Drying and Editorial Twist
- Applying Finishing Products to the Hair

- How do styling products make hair styles last longer?
- How do heat protecting products work?
- Keeping heated styling equipment clean
- Heated equipment: Straightening Irons and Tongs
- Styling Products and Tongs

DURATION

Three day workshop Wednesday or Fridays Only
10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Hair Blow-Drying practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artist / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00

WHO, WHAT, WHERE, WHEN, AND WHY IN THE WORLD OF STYLE

FALL'S
MOST SEDUCTIVE
LOOKS

CHIC COATS,
SHARP TAILORING,
WILD PRINTS

KILLER SHOES
& BAGS

THE NEW
BEDROOM EYE



*The 10 Outfits That
Will Last You a Lifetime*

(SEE PAGE 372)

From Twilight to Limelight

KRISTEN
STEWART
OPENS UP

*"Vampires are a little dangerous—
and we girls like to test ourselves."*

TO DIE FOR
HOLLYWOOD'S NEW
LEADING MEN
BY LYNN HIRSCHBERG



ON SET WITH
ANNE HATHAWAY

THE
FASHION
ISSUE

Colour Cosmetics Industry recognises the individual needs of men's hairdressing; this workshop is dedicated to the art of men's specialist cutting, styling and finishing techniques that have been developed to meet the needs of the contemporary man of today.

Using all classic techniques participants will use the tools to create classic, contemporary and up to the minute men's styles. All sessions are explained, demonstrated and reinforced with practical work sessions.

The course covers working with all hair lengths and includes texture, gradation, layering, scissors-over comb finishing techniques and men's facial hair shave and design.

DURATION

Four day Workshop, Monday-Thursday, 10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered first week in September

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available

MATERIALS

Men's practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per Day for specialised focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per Day for specialised focus



DAMIAN

APRIL/MAY 2012

IDR 60.000

S\$8

US\$15

102

Pages to
**Guide you
to looking
your best
this season**

Fitness Tips:
**How to get
the perfect abs**



**Hollywood's Hot
Young Sensations!**

Dallas'
Josh Henderson

The Great Gatsby's
Callan McAuliffe

The Walking Dead's
Steven Yeun

MAKE YOUR OWN STYLE

5th

Special
Anniversary
Issue

The Guy's
Guide:
**Top 10 signs
she's not
into you**

Desperately Seeking
KIMMY JAYANTI
Indonesia's Top Model

TORA SUDIRO
On acting, sex scenes
and family life

The Hunger Games'
**ALEXANDER
LUDWIG**

On Going to the Extreme

By Mitchell Nguyen

ISSN 1978-2950



**JUST
JARED** HAIR

Do I have what it takes to lead? What are the most important things leaders do? Charismatic and efficient leaders are the drivers of growth and success for a business.

Motivating and building team confidence and skill on an individual level will ensure your business is operating at its maximum potential. This workshop is ideally suited to those making the transition from being a team member to taking responsibility for the work and performance of others.

Become equipped to take a leadership role in the development of team plans, leading and facilitating team work and actively engaging with management of the organization.

COURSE STRUCTURE

- Working with teams and individuals
- Work culture, values and ethics of team
- Model high standards of management behaviour and performance
- Enhance the business' image
- Decision making
- Problem solving
- Risk assessment
- Communication skills
- Leadership styles and concepts
- Policy and procedure development
- Lead innovative thinking and practice
- Develop business plans and goals
- Overcoming barriers to innovation and growth
- Staff selection
- Staff training
- Team induction

DURATION

Two day workshop, 10am-4pm

Or

4 evenings, 1 night per week, Monday or Tuesday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Lead and Innovate Industry Professional Acclaimed workbooks will be required for this workshop, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone wanting to move more into management and leadership, new business owners or anyone wanting to refresh and grow their current skills.

Tuition Fee National AUS \$800.00

Tuition Fee International AUS \$1600.00





MARKETING FOR THE BUSINESS OWNER

LEARN TO MARKET AND GROW YOUR BUSINESS

Fashion...Is doing it with change. The competitive ethos of the fashion, in the fashion, hair and make up industries revolves around the constant need for dynamic and fresh business and marketing strategies.

The creative design skills of a team are your best asset – marketing can ensure that the creative component of your business is used to the best advantage for success and growth. For your clientele, everything needs to be seen to be believed - your visual communications and aesthetics of your business will be your best marketing tool to create brand and business awareness.

COURSE STRUCTURE

- Identifying fashion business opportunities
- Identifying elements of a fashion business plan
- Developing a fashion Industry business plan
- Determining the fashion business' competitive advantage
- Developing an appropriate marketing mix for the business
- Develop and implement marketing strategies
- Develop an advertising strategy and brief for the fashion business
- Evaluate your customer base and target market
- Identifying fashion industry market trends
- Fashion Trend analysis
- Market analysis and research
- Fashion Competitor analysis
- Investigate new opportunities for organizational development and growth
- Determine promotional activities to suit the fashion target market
- Fashion Branding and business image
- Fashion Visual communication
- Fashion Communication messages
- Typography

- Fashion Images and design
- Fashion Print advertising
- Fashion Electronic media advertising
- Fashion Visual elements of advertising
- Fashion Public relations
- Website management and development
- Social networking marketing
- Networking
- Fashion Visual merchandising
- Developing Fashion display ideas
- Levels of customer service
- Monitoring customer satisfaction
- Investigate and introduce new products and services
- Interpreting and generating new ideas
- Principles of innovation
- Building relationships with customers
- Establishing and maintaining a customer database
- Maintain and improve service and sale delivery

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Wednesday or Thursday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Fashion Marketing Industry Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Fashion, Hair, Beauty and Cosmetics only Industry members. Salon and store owners, Art Directors, Team Leaders and Managers.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



MAINTAIN AND IMPROVE BUSINESS TURNOVER AND PROFIT MARGINS

This course is designed to teach you how marketing organisations successfully move from products concept through to the creation of successful brands. The workshop will take a look at the tools used to develop successful brands including selling theories, consumer behaviour, creation and development of brands, strategic pricing, and various methods of distribution, market research, strategic thinking and the promotion of brands through advertising and various methods.

Colour Cosmetics Academy believes every successful marketing person needs four characteristics:

- An insatiable curiosity about people and their lives
- Vision to see beyond reality into possibility
- A mastery of every marketing tool at their disposal
- An ability to turn complex business situations into simple communications

Marketing is one of the most powerful forces on earth. It creates tremendous wealth. It gets candidates elected. It can help build strong and productive societies, but can equally be one of the most destructive forces on earth. This workshop is designed to simply give you the basic knowledge and skills you need to be successful in the marketing Industry.

COURSE STRUCTURE

- The business of marketing
- What is marketing?
- Strategic marketing in business
- A very brief history of marketing
- Where are we headed?
- Classic marketers versus the new marketing model
- Consumer behaviour
- What is consumer behaviour?
- Consumer behaviour influences
- Consumer behaviour and psychological make up
- Market segmentation and target groups
- How people shop
- Product and Brand development
- Brands and branding
- Managing and growing existing brands
- Why are brands important?
- Developing new products and brands
- Organising for new product development
- Strategic pricing
- Basics of marketing finance
- Profit-the bottom line
- Pricing strategies
- Distribution channel marketing
- What are distribution channels and how do they work?
- Distribution strategies
- Developing and managing your sales force
- Customer relationship marketing
- Promotion in marketing
- The basic theories
- Rational versus emotional selling
- The communications revolution
- Developing marketing communications
- The creative process
- Pitching the concept
- Assessing marketing communications
- Measuring effectiveness

Schön!²¹

#HOT



CASSANDRA SMITH

&
SEAN O'PRY
RIHANNA
TONY WARD

BUSINESS



Numéro

HOMME

HORS-SERIE

Mode

20

BUSINESS

Autoservice Plus 2010-2011

ISSN 05800 - 2010 - P: 6,00 € - RC



It's all in the delivery. Be rewarded with the benefits of effective presentation to help grow and create a brand for your business. From client consultations to staff training to stage presentations, learn the art of capturing your audience and delivering your message.

COURSE STRUCTURE

- Marketing presentations
- Training presentations
- Promotional presentations
- Stage and Platform presentations
- Identification of your target audience
- Communication skills
- Defining presentation outcomes and objectives
- Delivery methods
- Visuals, multimedia and presentation aids
- Use gestures, posture, body language, facial expressions and voice in presentation
- Apply listening skills

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Wednesday or Thursday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Presentation skills Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Salon and Store owners, Art Directors, Team Leaders and Managers, Industry platform artists, trainers whom are wanting to build and refresh their skills.

Tuition Fee National

AUS \$1500.00

Tuition Fee International

AUS \$3000.00



RELAPSE

THE ART ISSUE



BUSINESS

Be the one to enhance the passion, growth and advance the skills of our youth.

Developing training plans, understanding the best methods for delivery and training outcomes, creating opportunities to grow and develop individuals, foster innovation through quality training and job-specific skills, create excellence in training experiences and enhance group performance as part of the business.

Learn the techniques to create an innovative work environment that facilitates both theory and practical mentoring with high rewards.

COURSE STRUCTURE

- Development strategies to facilitate and promote learning
- Monitoring and improving learning performance
- Problem solving
- Decision making strategies
- Identifying learning needs of staff
- Develop and implement learning plans
- Develop a learning culture and philosophy
- Policy and procedure development
- Communication skills
- Setting benchmarks for assessment
- Developing assessment plans
- Determining assessment methods and assessment tools
- Collecting assessment evidence
- Organise assessment arrangements
- Establish and maintain assessment environments
- Review assessment processes
- Validating assessments
- Provide instruction and demonstration
- Interpret the learning environment and delivery requirements
- Prepare session plans
- Determine and prepare delivery resources

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Monday or Tuesday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Training the Team Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Salon and Store owners, Art Directors, Team Leaders and Managers, Industry platform artists, trainers whom are wanting to build and refresh their skills or new trainers.

Tuition Fee National AUS \$1500.00

Tuition Fee International AUS \$3000.00



KOREA

GOLDEN LADY

한우, 배우, 양모의

7년 5살째
한우, 배우, 양모의
한우, 배우, 양모의

7년 5살째
한우, 배우, 양모의
한우, 배우, 양모의

7 ESSENTIALS
한우, 배우, 양모의
한우, 배우, 양모의

WIVE

FASHIONISTS!

한우, 배우, 양모의
한우, 배우, 양모의

7 WONDERFUL YEARS

한우, 배우, 양모의
한우, 배우, 양모의

BUSINESS

For many reasons such as employment, marketing, enjoyment, or just style, a portfolio is required to show case your ability and quality. A stylist's portfolio is an edited collection of your finest styling work proposed to showcase an artist's style or technique of work. A portfolio is used by all stylists to show employers or new or existing clients how flexible and innovative they can be by showing different style images of current up to date work. Classically, the work reflects a stylist's best work or strength in one area of work.

Demonstrating your expertise is a must, if it be for marketing your fashion label, your fashion styling skill, make up art, it's applications and designs, hair design and colour, hairstyling, food styling furniture and home wear styling, visual merchandising or any other artist creation of design and style, a portfolio will sell you and your skill.

When constructing a portfolio, it is a fundamental tool to consider your audience. You must consider who will see it, why they are looking at it, and what you are trying to achieve with it.

Your portfolio also covers the knowledge and ability to formulate look books. A look book is a visual display of images used to show off a model, a clothing line, hair, makeup, or any other style or brand. It is a particularly popular term with "fashion bloggers". Look books in their online form can be labelled as "fashion diaries" because bloggers are endlessly updating them on a daily or weekly basis. However, sometimes they are made to accumulate the peeps of other people such as artists, stylists, a celebrity, politician or socialites.

It is common for stores or clothing designers to use look books to show off products. They include photos of multiple types of clothes, shoes and other accessories from a season or line. This course gives you access to photographers and our technical creative artistic editorial artists. You can direct them to see what you see, learn how to translate your ideas to camera or see your vision through to the pages of the glossy fashion magazines.

DAY ONE

- Theory development
- What is styling?
- Editorial styling
- Newspaper styling
- Catalogue styling
- Show production
- Commercial styling
- Testing
- Understanding basic lighting
- Technical tips
- Introduction to basic styling techniques
- Styling projects

DAY TWO

- The shoot team
- Make up
- Make up artists
- Hair
- Hair stylist
- Working with photographers
- Fashion
- Fashion stylists
- Returning clothes
- Preparing for a shoot
- Models
- Choosing the right model
- Booking a model
- The shoot
- What happens during the shoot?
- How to work with the camera
- Choosing a team
- Outdoor and location shots
- Hair and make up shots
- Studio fashion shots

REFLEX[®]

HOMME

APR 2013
71
Buenos Aires
Argentina
www.reflexmag.com.ar



黑手党 MAFIA

PORTFOLIO

DAY THREE

Prepare and plan portfolio and model design to industry standard. Students are to complete one design on day three.

Practical Day: Editorial Photographic Session with fashion photographer.

DAY FOUR

Practical Day: Editorial Photographic Session with fashion photographer. Working with one model, you are expected to complete two different designs on day four.

DURATION

Four day Workshop, Sunday-Wednesday, 10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered two times a year. First week in February and first week in September

Also delivered by personal request, National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Fashion Styling practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

ENTRY REQUIREMENTS

Qualifications in all aspects of hair and hair styling / all aspects of fashion and style/ all areas of make up design/ visual merchandising/ food Styling / Event Styling and all other areas of design and style.

PERSONAL QUALITIES

You will need: patience and pride in own work /an ability to think logically and clearly/ ability to think and work quickly / to be flexible and open to change.

Tuition Fee National

AUS \$1500.00

Tuition Fee International

AUS \$3000.00



