

Workshop Design

COLOUR
Cosmetica

WORKSHOPS AT COLOUR COSMETICA

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Colour Cosmetics Academy Pty Ltd
20-32 Union Street, East End Adelaide SA 5000
www.colourcosmetics.com

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Colour Cosmetica is committed to excellence in hair, make up, fashion, beauty, total look styling, photography, business and leadership, marketing and event management. Colour Cosmetica provides leading edge professional services through its boutique studio as well as nationally and internationally accredited qualifications through Colour Cosmetica Academy.

Colour Cosmetica Academy is the progressive and fashion forward education academy for future industry leaders in hair, make up and fashion. Colour Cosmetica Academy is here to help you grow your business and individual teams. Providing quality training to students and employer's staff. Exclusive to Colour Cosmetica Academy are the La Moda (The Fashion) qualifications written and developed by Directors Angela Pastore and Rebecca Faraone.

The La Moda qualifications focus on building skills in fashion, hair and make up at both creative and commerce levels. Graduates will not only be skilled in creative design and application but will also be a strong business mind in the industry with business, marketing, management and event management skills. Colour Cosmetica's La Moda (The Fashion) pathway has also received recognition to provide La Moda graduates with articulation into university bachelor degrees.

Colour Cosmetica has attracted a talented team that brings together the most important elements of fashion and imaging.

This ensures that Colour Cosmetica caters for all style essentials with a high degree of professionalism. Based in the cosmopolitan East End of Adelaide, Colour Cosmetica has become one of the most talked about fashion, hair and make up academy nationally and internationally.

Award Winning in the excellence in Hairdressing education Colour Cosmetica Artistic Educational Team promises to make a difference to your business.



Colour Cosmetica Academy

National Award Winner for Excellence in Education, 2007 Hair Expo

Angela Pastore

Judges Recognition Award for Hairdressing Technician of the Year, 2007 Hair Expo

Angela Pastore

Finalist for Australian Technician of the Year, 2006 Hair Expo

Angela Pastore

Judges Recognition Award for Colour Technician of the Year, 2005 Hair Expo

Angela Pastore

Finalist for South Australian Hairdresser of the Year, 2005 Australian AHJ Awards

Colour Cosmetica Academy

Finalist for Excellence in Hairdressing Education 2005 Hair Expo

Angela Pastore

Finalist for Best Creative Colourist, 2004 Australian AHJ Awards

Angela Pastore

Finalist for Australian Technician of the Year, 2004 Hair Expo

Colour Cosmetica Academy

Finalist for Excellence in Hairdressing Education, 2004 Hair Expo



Colour Cosmetica

Recognition Award for New Creative Force, 2003 Hair Expo

Angela Pastore

Australian Technician of the Year, 2003 Hair Expo

Angela Pastore

Australian Technician of the Year 2003

Angela Pastore

Finalist for Australian Technician of the Year, 2002 Hair Expo

Angela Pastore

Finalist for Photographic Collection of the Year, 2002 Hair Expo

6 PUBLICATIONS AND INDUSTRY RELATIONS

International Career Expos Sole & Bologna
Australian Hairdressing Journal
Adelaide Street Magazines
Inside Sport Magazine
Hair and Beauty (UK)
Hair and Beauty (US)
Hair and Beauty (EUR)
Perfect Hair (EURO)
Haarscharf (EURO)
Sports Illustrated
Harper's Bazaar
Hair Now (UK)
Hair Now (US)
Hair Now (EUR)
Hair Now (NZ)
HAR(DKK)
HAR (FIN)
HAR (NKR)
Hairstil (EUR)
Coiffure De Paris
HABIA Magazine
Hair Now (Europe)
Oyster Magazine
Cream Magazine
Womans Day
Cosmopolitan
Marie-Claire
Sunday Mail
Advertiser
Culture
Cleo
Dolly
Elle





Weddings are a very distinctive event, the bride the bridal party always want to look and feel their best. There is an enormous amount of work accessible for a Bridal Freelance Make up Artist. Precise make up application is of great importance, because all images from the wedding will long be viewed after the happy day for the bride and groom and their families.

Whether the wedding production is to be classic or dramatic, the make up should compliment the attire of the bride's total look. If the bride is to wear white, remember that it will reflect light back to the face, and since the make up colour will look more intense against white, it is best to recommend flattering gossamer tones.

Working as a make up artist within the bridal industry can be a liberal and rewarding experience that has many benefits, including providing steady week-to-week work for freelance makeup artists and providing a flexible income that can work around other life commitments. Students participating in the Bridal Makeup workshop will learn all the tips and techniques needed to empower students to become professional bridal makeup artists.

COURSE STRUCTURE

- How to market yourself as a Bridal Make up Artist
- Tools of the trade
- Step by step application skills
- Bridal Make up application techniques for foundation
- Bridal Make up techniques for concealer
- Bridal Make up techniques for eyebrows
- Bridal Make up techniques and applications for eye shadows and creams

- Bridal Make up applications and techniques for lip colours
- Bridal Make up application techniques for highlighters and shades
- Blushers and bronzers
- Application and completed looks for age ranges
- Correction techniques for different face, lip and eye shapes
- Make up applications for all ages, from bridesmaids and flower girls to mothers and grandmothers of the bride
- Timing and costs

DURATION

Three day workshop, Tuesdays and /or Wednesdays and /or Fridays Only 10am-4pm
Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Bridal make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginners / Make up Artists / Wig Designers / Hairstylists / Apprentice or newly qualified Hairdressers / Theatre Make up Artists/ Film and Television Make up Artists/ Drag Queens and over.

Tuition Fee National AUS \$800.00
Tuition Fee International AUS \$1600.00



BRIDAL MAKE UP

COSMETICS

The application of colour transcends bone structure, mood and our relation to others. It is attitude of colour and its applications that create faces of opulence and of natural simplicity. Colour can hide or enhance, join contouring and the classic application to create looks that illuminate and achieve transcending results.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, "education equals success."

COURSE STRUCTURE

DAY ONE

Theory development
Brush works
Choosing brushes
Grooming implements
Product shelf life
The skin
Skin care essentials
Skin types

DAY TWO

Theory development
Make up colours
Base work
Correction work
Eye designs
Eyebrow styles
Eyelashes
How to create the perfect lips
Colour blush
Lip designs
Day three practical
Model required

DAY FOUR PRACTICAL

Model required

Both practical days consist of the following step by step application with models one and two:

Balance
Foundation
Powder
Eyelashes
Brow definers
Mascara
Lip definers
Lipstick
Blusher
Choice of application on design techniques
Mature faces
Evening glamour
High fashion
Editorial



CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

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CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

DURATION

Two day workshop, offered upon request
10am-4pm
Or
4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Contouring and The Classic Application practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artists just commencing in the industry / anyone having problems with basic fundamental application / Advanced Hair and Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

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FASHION & BEAUTY | HOME & DECOR | TRAVEL & LIFESTYLE

NICHE

CONTOURING AND THE CLASSIC APPLICATION LEVEL 01

discover yours

TRAVEL
Paris

bride
REINVENTED

VERA
WANG
FASHION LEGEND

dining with
SHARON
OSBOURNE

RUNWAY
COUTURE
MICHAEL KORS · YSL · PREN
VICTORIA BECKHAM

NICHE EXCLUSIVE WITH TRICIA HELFER - CANADA'S ORIGINAL

SUPERMODEL COSMETICS

SPRING MARCH | APRIL 2013

DISCOVER YOURS at NICHEmagazine.ca

Update your look and over haul your make up bag!

This workshop includes:

- Skin Analysis and Facial Care
- Application Techniques
- Step-by-step Make up Application
- A look ranging from Day to Evening
- Application of concealer, foundation, powder, eyebrow, eye designs, cheeks lips, eyelashes and total look
- Correct use of tools and equipment

DURATION

2 hour workshop.

Tuition Fee

AUS \$150.00



Update your look and over haul your make up bag - learn and do it like a pro!

You will receive complimentary Make up brushes.

This workshop includes:

- Skin Analysis
- Basic Facial
- Personalised Colour Consultation
- Application Techniques
- Step-by-step Make up Application
- A total range of looks – Day/Evening
- Application of concealer, foundation, powder, eyebrow, eye designs, cheeks lips, eyelashes and total look
- Correct use of tools and equipment

DURATION

4 hour workshop.

Tuition Fee

AUS \$300.00



The Creative Design certificate is for those with more than a passing interest in the way people look. For 12 weeks it will walk you through all the aspects of understanding the face, colour, make up talk, hair style, design and fashion styling.

The lessons learnt here provide you with professional skills that can be used for weddings, fashion photography and portfolio creation.

This course is designed to give confidence in new areas of application. Taking things a step beyond personal creation, into a realm that allows you to effectively apply your skills to others. Creative design is ideal for those who already have a business and want to apply a new accent upon their abilities, or for those individuals who are looking for a certain extra something to do with their hands.

COURSE OUTLINE

THE FACE

Theory development
 Choosing brushes
 Grooming implements
 Facial balance
 Facial design
 The skin
 Skin care essentials
 The perfect base
 Eye creation
 Eyebrow style
 Eyelashes
 Perfect lips
 Blush colour
 Corrective work

THE PALATE

Colour theory development
 Make up colours
 Colour international make up levels
 Colour international make up codes
 Colour enhancement
 Codes and practice
 Industry codes
 Industry rules and regulations
 Classic make up design and application
 Photographic make up design and application
 Bridal make up designs
 Step by step applications

THE HAIR

Hair care essentials
 Styling essentials
 Creatively styling and dressing hair
 Heat styling
 Wet setting techniques and applications
 Pin curling
 Finger waving
 Blow-drying
 Dressing Hair
 Heated styling equipment
 Classic Bridal long hair
 High fashion long hair
 Make up, hair and headpieces

PRODUCING THE TOTAL LOOK

Fashion photography and the art of the editorial shoot
 Introduction of style
 Body image
 Balancing the look
 High fashion total look designs
 High profile fashion dictators
 Fashion styling for women
 Fashion styling for men
 Fashion Styling for the bride
 Understanding basic lighting
 Studio shots
 Portfolio
 Working with a photographic team
 Designing and developing a portfolio



COMPLETION

Each stylist receives 3 professional images from working on an editorial photographic session with Colour Cosmetics's fashion photographer. Working with three models, you are expected to complete three different designs in week twelve.

DURATION

12 week workshop, 1 night per week, Tuesday nights only, 6.00pm to 9.00pm

Or

6 week workshop, one day per week, offered Wednesday or Friday only, 10.00am to 4.00pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Creative design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$4000.00

Tuition Fee International AUS \$8000.00



The expert Drag Make up Workshops are cultivated by Colour Cosmetics's Art Team Make up Artists, who has been designing drag faces for years. Students will study how to construct a full drag make up face from the start through to the final magnificent finishes. Working with the essential techniques needed to "hide the man" and natural finishes as well as high end couture designs.

During the comprehensive workshop you will study countless techniques including how to wax down eyebrows and contour the face using light and shade. You will grasp skills in blending unique products, line work and dry brushing. The workshop also spotlights on application techniques, products and tools.

Look and Learn practical Demonstration techniques are created by lectures and then students will follow with step by step applications, either on their own model or on themselves.

COURSE STRUCTURE

- Products, Equipment and Tools for Make up for Drag
- Selecting Drag Make up Colours
- Drag Make up Techniques
- Drag Make up Procedures
- Cheek Colour Application and Face Shapes
- Lip Colour and Application Techniques for Drag Make up
- Common Make Up mistakes when applying Drag Make up
- Eyelashes for Drag Make up
- Straight Drag Make up for White Men in Drag
- Straight Drag Make up for Black Men in Drag
- Middle Age Drag Make up for Men in Drag

- Waxing down eyebrows for Drag Make up
- Lifts-their Construction and Application
- Contouring the face using light and shade
- Skills in blending products, line work and dry brushing
- Focus on application technique, product usage and tools

DURATION

Three day workshop, Tuesdays and /or Wednesdays and /or Fridays Only 10am-4pm
Or
6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Drag make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Make up Artists / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser / Theatre Make up Artists/ Film and Television Make up Artists/ Drag Queen and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



Fashion Make up Artists need to be endlessly up to date with all the cutting-edge colours, products and looks, and their work must be of the highest standard, as the majority of it will be photographed for prominent magazines and events. Fashion work includes editorial and advertising, fashion shows, music videos and catalogue photography. Your work may therefore materialize on the front cover of Glamour, Vogue or Harpers or Oyster magazine, on the latest pop video, or seen by millions in London, Milan, Paris or New York at their influential fashion weeks, where the make up is almost as important as the clothes.

Although not as major as fashion or editorial work, working for catalogue companies can be very well paid. Each style of work comes with its own technical differences, which will be covered in this workshop. Fashion and photographic make up workshop is the atlas for colour and design when it comes to editorial applications, from basic to involve in cosmetic application.

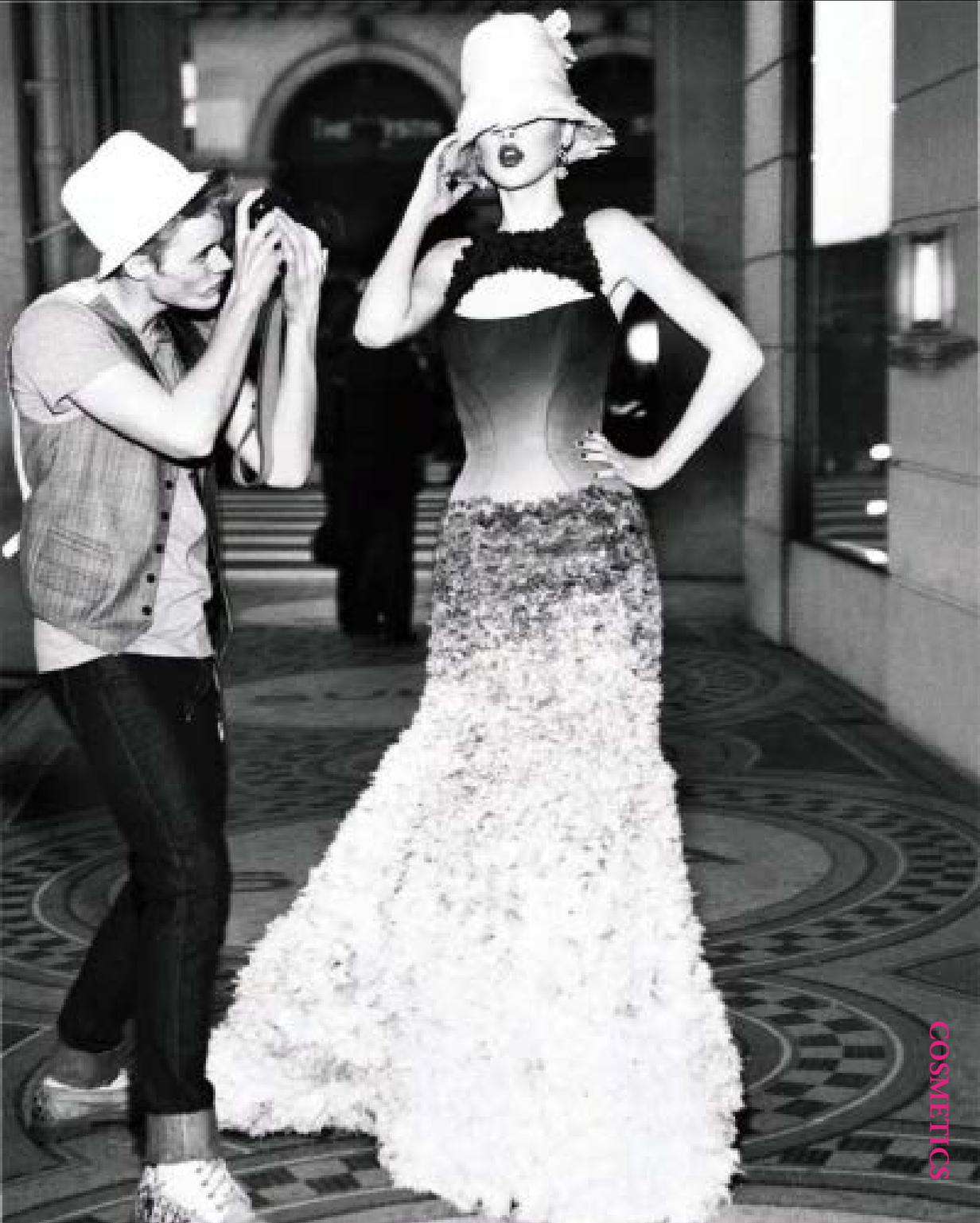
With supreme access this is an élite opportunity for anyone attentive in learning to portray their career and more effectual techniques. Working with Colour Cosmetics Cosmetics with unique colour portfolios and exclusive products for the eyes, lips, cheeks, eyebrows, face and body.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

- Photographic make up
- Make up through the centuries
- Re creating trends from past decades
- Types of lighting
- Back lighting
- Side lighting
- Diffused lighting
- Artificial Lighting
- Cross lighting
- Colour Monochrome
- Camouflage for Fashion and Photographic Make up
- Make up products for Fashion and Photographic Make up
- Liquid foundation (oil or water)
- Make up Tinted Moisturizer/ Crème Make up /Tinted Gel/Tinted Self Tan /Mousse/ Two in one foundation/ High definition/ Airbrush (silicone based) / Airbrush (alcohol based)
- Venue Research





FASHION AND PHOTOGRAPHIC MAKE UP

- Step by step Applications

DURATION

Three day workshop, Tuesdays and /or Wednesdays and /or Fridays Only 10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Fashion and Photographic Make up practical tools and equipment kit are required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Make up Artists / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser / Theatre Make up Artists / Film and Television Make up Artists / Drag Queen and over.

Tuition Fee National

AUS \$800.00

Tuition Fee International

AUS \$1600.00



FASHION

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MAGAZINE

LATO 2011

ZOMBIE BOY
& JAC

COSMETIC



The beauty of the perfect base is that it subtly smooths the canvas in order for you to create. There are very few people who are blessed with perfect skin, and even less who can match it to a particular look. Foundation teaches you how to provide the perfect base for your design by providing contrast to colour and clarity in the definition of the facial structure, working with figure and sponge techniques, make up brush and air brushing. This course will teach you all that needs to be known about using concealers and powder finishes too.

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COURSE STRUCTURE

DAY ONE

- Theory development
- Skin types
- Cosmetic finish
- Pan stick
- Tinted moisturiser
- Matt foundation
- Cream foundation
- Wet and dry compact foundation
- Liquid foundation
- Correction work
- Airbrushing
- Powder finishes
- Tools

DAY TWO

Practical workshop

DURATION

Two day Workshop, offered upon request
10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Foundation practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



The thought of long lashes shading crystal eyes is an integral part of the image of a sultry woman. Perhaps it is in the protection they give that we see the beauty? For most of us, such beauty does not come naturally. This course will show you how to achieve length, strength and curl and make the most of what we have.

COURSE STRUCTURE

DAY ONE

Theory development
Grooming implements
History of the eyelash
Curling
Dyeing
Eyelashes commercial applications, care and removal
Eyelashes editorial applications, care and removal
Permanent eyelashes applications, care and removal
Eyelashes as fashion talkers

DAY TWO

Practical application

DURATION

Two day workshop, offered upon request
10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Lashes and Curl practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00





SPECIAL EFFECTS - ARTIFICIAL BODY PARTS

At Colour Cosmetics Industry Academy you will master Artificial eyes, artificial bloody fingers, the casting of large body parts, such as arms or legs and so much more. You will master all areas to construct and design ready for film theatre and all media uses for the professional special effects artist. It's a good idea to wear work clothes and have special bowls and mixing sticks which are used only for making special effects.

Most of the artificial parts are reusable props but may need to be refurbished after wear and tear. Some artificial parts can be used in connection with special effects like cut off arms, legs and fingers can be used in conjunction with torn off and blown off limbs. Artificial intestines can be used with the opened gut effect and artificial bones can be used in connection with fractured bones.



COURSE CONTENT

Special Effects design and construction of:

Arms, legs, feet & fingers

Bones

Eyes

False Teeth

Horns and Noses

Ears

Entrails

Monster Hands

DURATION

Twelve day workshop, Monday-Thursday,

10am-4pm

Offered last week in February, April and

September

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

EXPERIENCE

Advanced Make up Artists / Theatre Artists /

Media Artists / Film Artists.

Tuition Fee: National AUS \$4500.00

Tuition Fee: International AUS \$9000.00



SPECIAL EFFECTS - ARTIFICIAL BODY PARTS

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COSMETICS

SPECIAL EFFECTS - WORKING WITH WAX

Creating special effects with derma wax is very easy and more or less the ABC of artificial wounds make up. In a short time, you can create effects which even at close range look both realistic and gory.

Derma wax, which is a kind of 'skin wax', is used to simulate disfigurements of the skin. Originally used by morticians for concealing injuries on corpses, to make the deceased look presentable at funerals, this wax comes in a range of different makes, each with their own unique colour and texture.

AREAS COVERED

Bloody Wounds
Broken Nose
Torn Finger
Broken Nail
Bullet Holes
Cut throat

DURATION

Four day workshop, Monday-Thursday,
10am-4pm or 8 evenings, 1 night per week,
6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

EXPERIENCE

Advanced Make up Artist / Theatre Artists /
Media Artists / Film Artists.

Tuition Fee: National	AUS \$1500.00
Tuition Fee: International	AUS \$3000.00



SPECIAL EFFECTS - WORKING WITH WAX

33



From Cleopatra to Liz Taylor, the eyebrow has been framing the face with expression manifested in its shape. If the eye allows a glimpse of a person, through a stare or the contrast between the pupil and its colour, then the eyebrow gives definition to that emotion, the way we are perceived.

Highlighting the eyebrow, cradling the eye and its purpose, while simultaneously shaping the forehead and the inner line of the cheek and nose. This workshop will teach you how to exemplify this contour.

Colour Cosmetics Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality.

Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

DAY ONE

Theory development
Grooming tools
History of the brow
Shapes and designs
Designing shapes according to face and eye balance
Selecting colour
Colour drawing and sketching
Waxing and tweezing shapes
Tinting shapes

DAY TWO

Practical application on model

DURATION

Two day workshop, offered upon request
10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Eyebrow practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artists just commencing in industry / anyone having problems with eyebrow application / Advanced Make up Artists / Advanced Hairstylist/ Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre artists / Media Artists.

Tuition Fee National AUS \$800.00

Tuition Fee International AUS \$1600.00



ADVANCED MAKE UP WORKSHOP

LEVEL 02 AND 03

Advance your skills from the beginner into the advanced artist. Terminology and attention to detail will be introduced with Colour Cosmetics's experience, commitment and dedication to immaculate make up applications. This course is designed to highlight the skills and attention to detail required for make up artistry and design.

Establish your inner artist and become the eye for fashion and style by learning to create wearable trends, as well as Editorials, Bridal, and Classic looks, yet also specialise in couture applications and designs, understanding how to interpret high end art into every day walks of life. Every face will walk out looking and feeling amazing, every image you work on will be like a work of art with exceptional style and impeccable designs.

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COURSE STRUCTURE

Skin Analysis
 Basic Facial
 Cosmetics
 Tools of the Trade
 Understanding light and colour
 Personalised Colour Consultation
 Application Techniques
 Step-by-step Make up Application
 Correct use of professional tools and equipment
 Classic Bridal Make up
 Photographic Make up
 Catwalk Make up
 Couture Designs and trends

TOTAL RANGE OF LOOKS

Dramatic, Glamorous, Sophisticated, Elegant, Natural, Exotic, Mysterious and Sultry

DURATION

Three day workshop, Tuesdays and / or Wednesday and /or Fridays Only 10am-4pm
 Or
 6 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Beginner / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00

ADVANCED MAKE UP WORKSHOP LEVEL 02 AND 03

37

THE WHATEVER THE WEATHER ISSUE NO. 311

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**RISE AND
SHINE**

COSMETICS

To frame a word. To see the slight parting of soft lips, their curve and their meaning. The way they drink or hold a word, the way they part before a smile, or twinge with anger, or curl with pleasure. There is nothing quite as unique as their unspoken subtlety. The Lip is designed to show you all that you need to know about the mouth.

Colour Cosmetica Cosmetics is the tool to achieve a great reputation and a successful career within the industry. We have assiduously searched the world wide for ingredients of unequalled quality, to meticulously compose products of premium quality. Our products, and our vast knowledge are passed down to our students, to whom we quote, education equals success.

COURSE STRUCTURE

DAY ONE

- Theory development
- History of the lipstick
- Lip shapes
- Lip Correctors
- Lip designs
- Lipsticks
- Lip-glosses
- Lip liners
- Lip and colour
- Day two
- Practical application

DURATION

- Two day workshop, offered upon request
- 10am-4pm
- Or
- 4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

The Lip practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetica Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up artists just commencing in industry / anyone having problems with lip application / Advanced Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00





This workshop is all about refining and conserving your client's facial skin condition. A facial includes the therapy of facial products, use of accompanying equipment and facial massage techniques adapted to suit your client's skin type and condition.

This workshop will walk you through maintaining safe and effective methods of working when enlightening and maintaining facial skin conditions, consulting, planning and preparing for facials with clients, improving and maintaining facial skin condition and providing after care advice.

The workshop will also travel across the basics of skincare, threats to the skin, skincare services, skin types, the sex of a client and its effects, the age of the skin and the differences in all skin types. Alongside with setting up a professional work area, the consultation process, contra indications of a client. Functioning with immaculate skills and techniques in cleansing, cleansing preparations, step – by – step superficial cleansing, deep cleansing, toning, moisturizing, exfoliation.

We also take an in depth look at removing skin blockages, the mask service, facial massage techniques, massage manipulations, step – by – step massage, and the specialist facial.

DURATION

Three day Workshop, Saturdays for 3 weeks, 10am-4pm
Or
6 evenings, 1 night per week, Thursdays or Fridays 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Facial practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1200.00



Body massage is all about providing physical massage to the face head and body. Massage techniques have been practiced for thousand of years and benefits the client both physiologically and psychologically. The service manipulates the soft tissue of the body, providing heat and stimulating the vascular and nervous system.

Massage techniques both have a relaxing or stimulating effect and create a feeling of well being. This workshop will specialize in in maintaining safe and effective methods of working when providing body massage services, focusing on how to consult, plan and prepare for professional massage services with your clients, how to preform specialized, certified spa based manual massage services and providing expert after care advice.

COURSE STRUCTURE
EFFECTS OF MANUAL MASSAGE

- Physiological effects
- Psychological effects
- Effects of body massage on the systems of the body
- Heat services

MASSAGE TECHNIQUES

- Effleurage (stroking)
- Petrissage (compression)
- Tapotement (percussion)
- Vibrations
- Frictions
- Pressure Points
- Arm Massage
- Neck and Chest Massage
- Abdominal Massage
- Leg Massage
- Buttocks Massage
- Back and neck Massage
- Face Massage

- Head Massage
- Faults during Massage
- Maintaining safe and effective methods of working when providing body massage services
- Sterilization and disinfection
- Preparation of the work area

PLANNING AND PREPARING FOR SERVICES

- Client Consultations
- Contra – indications to massage
- Preparation of the beauty therapist
- Step-by-step: Hand exercises

DURATION

- Five day workshop, Saturday for 5 weeks, 10am-4pm
- Or
- 10 evenings, 1 night per week, Thursdays or Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Body Massage practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National	AUS\$1500.00
Tuition Fee International	AUS\$3000.00



Indian Head Massage is a service applied to the upper part of the body (the shoulders, upper arms, neck and head) using the hands. It helps to relieve stress and tension, and creates a feeling of well being. This type of massage has developed over a thousand years from traditional techniques practiced in India.

The family tradition of massage plays central role in daily life in India and dates back to the beginnings of Hinduism, the main religion of that country. Indian Head Massage is known as “champiassage” in India and is part of the system of Ayurveda- the science of life- an ancient form of medical treatment which is nearly 4000 years old. Ayurveda is a method of relieving pain and healing through the balance of the body.

The Ayurveda (science of life), a sacred Hindu text, was written around 1800 BC. In Ayurveda, life consists of body, mind spirit and each person is different. Massage is included among its principles of achieving balance of the body.

With this workshop you will begin to understand by restoring the balance and harmony of the body, mind and spirit the health and well – being of your individual client improves.

The physiological effects of Indian Head Massage are that the muscles receive an improved supply of oxygenated blood, essential for cell growth. The tone and strength of muscles are improved. Areas of muscular tension become relaxed; increased joint mobility in the neck area occurs through massage manipulation to the area as well, increased blood circulation in the area warms the tissues.

This includes a feeling of relaxation, which is particularly beneficial when treating tense muscles. As blood capillaries dilate and bring blood to the skins surface, the skin colours improve. Applying oils to the head adds moisture and improves the condition of dry hair and scalp with massage also stimulating hair growth by increasing blood supply to the hair follicle, in cases like alopecia and hair loss.

COURSE STRUCTURE MASSAGE TECHNIQUES

- Physiological effects of Indian Head Massage
- Psychological Effects of Indian Head Massage
- Anatomy and physiology
- Maintain safe and effective methods of working when providing Indian Head Massage
- Planning and Preparing the Indian Head Massage Service
- Sterilization and disinfection
- Preparing the work area
- Preparation of the beauty therapist





APPLICATION TECHNIQUES

Performing Indian head massage and
 Massage stance
 Chakras
 Grounding or leveling
 Shoulders and back
 Neck Massage
 Arm Massage
 Scalp Massage
 Pressure points
 Adapting the Massage

CONSULTATION

Contra – indications
 Selecting Massage oils
 Benefits of Indian Head Massage

DURATION

Four day workshop, Saturday for 4 weeks,
 10am-4pm
 Or
 8 evenings, 1 night per week, Thursdays or
 Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

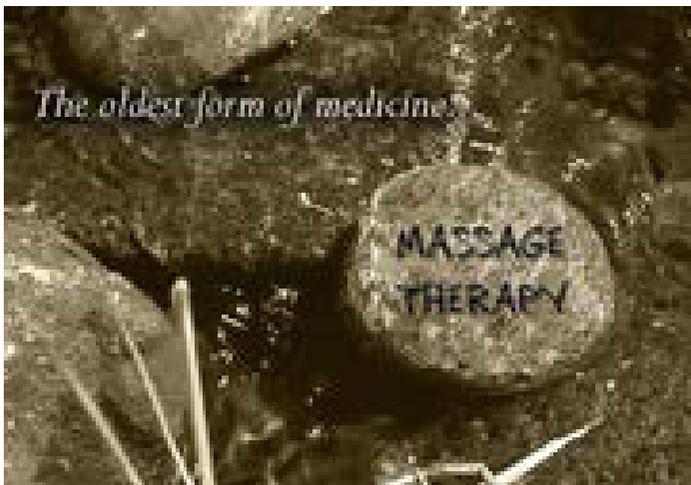
Indian Head Massage practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National	AUS \$1000.00
Tuition Fee International	AUS \$2000.00





ADVANCED NAIL TECHNOLOGY

LEVEL 03

Advanced Nail technology is an area of specialization, defined as “the art and science of beautifying and improving the condition of the nails and skin, of the hands and feet”. Nail technology is enjoyed by millions of fashion conscious people from many social and economic groups.

As the Nail industry continues to grow, so does the opportunities for Nail professionals. Join Colour Cosmetics Academy in its unique, thriving and dynamic approach to the success of Nail Technology and its Art.

COURSE STRUCTURE

NAIL TIPPING

- Nail tips
- Tip application
- Supplies for nail tip application
- Practice techniques

APPLYING ACRYLIC NAIL ENHANCEMENTS

- Liquid and polymer powder nail enhancements
- Liquid and polymer powder nail enhancement supplies
- Liquid and polymer powder nail enhancement maintenance, crack repair and removal
- Odourless liquid and polymer powder products
- Coloured polymer powder products
- Practice techniques

APPLYING ULTRA GEL NAIL ENHANCEMENTS

- Ultra gel nail enhancements
- When to use ultraviolet gel nail enhancements
- Choosing the proper ultraviolet gel nail enhancement
- UV light units and lamps
- Ultraviolet gel nail enhancement polishes
- Ultraviolet gel nail enhancement maintenance and removal

USING ELECTRIC FILE EQUIPMENT FOR NAILS

- Types of electric files
- Choosing an electric file
- Different drill bits – how to choose them
- Electric filing techniques
- Electric filing for pedicure treatments
- Trouble shooting
- Safety tips

NAIL ART

- Introducing clients to nail art
- Colour theory
- Art and design
- Paint
- Monomer liquid and polymer powder for nail art
- Ultraviolet gel nail art
- Embellishments
- Airbrushing
- Nail art competitions



ADVANCED NAIL TECHNOLOGY LEVEL 03

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Thursdays or Fridays 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Nail Technology practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National

AUS \$1500.00

Tuition Fee International

AUS \$3000.00



NAILS LOVE

Bimestrale/Anno V.N.4
Sped. in a.p. 45%
art. 2 comma 20/B
legge 662/96 Milano

euro 4,50
ONLY ITALY

CAPODANNO

*Posto che vai
nail look che trovi!*

NATALE

*Il folk nordico da
conoscere ed esibire*

PARAFFINA

la soluzione **"hot"**
per il freddo

VISIONI SCANDINAVE

Valkiria, guerriera moderna

NAILS&JOB

*La nuova rubrica
per chi sta cercando
lavoro*

STEP BY STEP

Luce all'inverno!



PERMANENT EYELASH EXTENSION

LEVEL 03

The long lash is the strongest sign of femininity in many cultures.

Extend your client's beauty with this innovative new technique. Create individual lashes that beautify the faces of our Hollywood Celebrities. Permanent Eyelash extensions are one of the latest and hottest trends on the cosmetics market.

Eyelash extensions when applied by a trained professional provide longer, thicker, luscious and natural looking lashes. The eyelash extension workshop is not your traditional false eyelash or artificial eyelash application.

The application is working with single synthetic strands of eyelashes and applied one by one directly to individual eyelashes.

The Eyelash Extension Workshop is perfect for:

Make up Artists looking to offer complete Beauty and Make up services to clients
Beauty Therapists looking to improve their skills or refresh their knowledge
Individuals interested in beauty who would like to enter the beauty and/or make up industries

Eyelash extensions are the perfect look for:

Holidays
Weddings
Formals
Specials Occasions
Everyday wear

Learning the art of eyelash extension requires effective and focused training. Eyelash extensions are the process in which individual 'fake' lashes are applied to the natural lash to create a fuller, longer and more striking frame to the eye. Working with a client can take an average of two hours for a full set of extensions which is between 50-80 lashes per eye. You will apply the lashes with tweezers individually with the use of a bonding agent. This is a time consuming and focused service that requires you have the best skill and technique. Only a trained professional can apply eyelash extensions - anything less will result in injury or unnatural looking lashes. A highly profitable service - clients will be coming for refills every 3-4 weeks.

COURSE STRUCTURE

THEORY AND PRACTICAL

- Correct tool handling and usage
- Client consultation, safety and care
- Application techniques and standards
- Correct handling of the lash
- Correct proportions and use of adhesive for a secure bond with no clumps
- Styling and application decisions in relation to right thickness, length and curvature
- Working with and designing to client's different eye shapes and other facial features
- Lash extension removal without damage to natural lashes
- Product knowledge including home care products
- Product retailing
- Eyelash extension business practices and employment opportunities
- Advertising and self marketing

**PERMANENT EYELASH EXTENSION
LEVEL 03**



PERMANENT EYELASH EXTENSION LEVEL 03

DURATION

Two day workshop, Monday and Tuesday, 10.00am - 4.00pm

Or

4 evenings, 1 night per week, 6pm to 9pm

This workshop is also delivered by National and International travel - salon request – private tuition-group bookings and times available.

MATERIALS

The Permanent eyelash extension practical tools and equipment kit is required with Industry Professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetica Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified Cosmetics and Beauty Technicians and over.

Tuition Fee: National

AUS \$800.00

Tuition Fee: International

AUS \$1200.00



PERMANENT EYELASH EXTENSION LEVEL 03



A beautiful, sun kissed complexion is the No.1 fashion accessory of all time and health/medical professionals agree a spray tan is the only safe alternative. Keep up with the growing demand for spray tans and create profitable business opportunities with the Colour Cosmetics Academy Professional Spray Tanning Workshop.

This Workshop is exclusive to Colour Cosmetics Academy and can be tailored to your requirements.

This workshop is perfect for Make up artists looking to offer complete beauty and make up services to clients, or individuals interested in beauty who would like to enter the beauty and/or make up industries.

COURSE STRUCTURE

- Theory and practical
- Spray tanning and tanning general knowledge
- Spray tan products
- Spray tan product usage
- Spray tan equipment knowledge and usage
- Spray tan finishes and wear

DURATION

One day workshop, 10am to 4pm
Delivered upon request

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Spray Tanning practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified in cosmetics and beauty and over.

Tuition Fee National	AUS \$500.00
Tuition Fee International	AUS \$1000.00





SPECIALIST WAXING AND LASH AND BROW TINTING LEVEL 03

This Workshop is exclusive to Colour Cosmetics Academy and can be tailored to your requirements. Hair removal is a very prevalent and popular service, where both temporary and permanent methods of hair removal are used. Special focus involves precise and professional application of depilatory wax products to areas of the body. Colour Cosmetics Academy will work with hot wax procedures, with application techniques for correct professional hair removal from the root area.

As a Professional Waxing Specialist there is a very special care and dexterity required for professional hair removal. This workshop also covers the skill and art in designing and shaping hair, whilst performing professional hair removal skills, intimate waxing work techniques are also covered with proficiencies in providing relevant aftercare advice. The workshop is perfect for beauty therapists and Make up Artists looking to improve their skills or refresh their knowledge.

COURSE STRUCTURE

Understanding eye shapes and complementing brow shapes
 Tinting the brow and the correct use of colour
 Eye Lash tinting and the correct use of colour
 Brow lightening
 Application of wax
 Creative Techniques
 Male and Female waxing
 Waxing of: Brazilian, bikini, leg, underarm, arm, chin and back
 After wax care

DURATION

Two day workshop, Tuesday and Wednesday only, 10am-4pm

Or

4 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Specialist Waxing and Lash and Brow Tinting practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Newly qualified in Cosmetics and Beauty and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



ADVANCED ACADEMY IN COLOUR DESIGN LEVEL 03

For senior technicians and salon owners who want an advanced academy learning practice with a dynamic technical colour focuses. This course was cultivated to give experienced hairdressers and technicians opportunity to benefit from knowledge and exploration into the latest trends and colour texture pallets of the fashion world.

Detailed demonstrations and innovative work sessions are combined with lectures on fashion influenced colour shapes, fashion fabrics and colour as art demonstrated by guest artistic technicians from our educational and editorial team. Editorial make up application is included in all demonstrations.

All participants will work with our session stylist and fashion photographer to complete one professional fashion shot for their portfolio. Ideal for those participants wanting to enter the world of session styling.

DURATION

Four day workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in February, June and
October

Is also delivered by National and International travel on group booking only - salon request – private tuition - group bookings and personalized times available.

MATERIALS

Advanced Colour Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Six years and over.

Tuition Fee National AUS \$1500.00

Tuition Fee International AUS \$3000.00





This course is the perfect introduction to the colour medium for newly qualified or the colourist wanting to commence specializing in the world of colour. Encompassing colour chart usage, tint, foil, double process and artistic freehand techniques, participants will have every opportunity to acquire how to create hair colour that works with skin tones and facial features enhancing ones natural beauty whilst making the most of the cut and complementing the shape.

Extensive demonstrations will build on basic knowledge and help to fully explore finishing techniques. Students will also be exposed to more up-to-the minute techniques to inspire them for future creations.

DURATION

Five day workshop, Monday-Friday,
10am-4pm

Or

10 evenings, 1 night per week, 6pm-9pm
Offered first week in February, May and
October

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Classic Colour practical tools and equipment kit is required with Industry professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1500.00 or
AUS \$300.00 per day for specialised focus

Tuition Fee International AUS 3000.00 or
AUS \$600.00 per day for specialis





Designed for hairdressers with existing technical knowledge, this course is packed with demonstrations and guided work sessions that will rapidly increase your street style and commercial colouring skills. Covering innovative sectioning and application techniques together with guidance on colour choice and mixing, this course also offers a full examination of how colour enhances everything, from the eyes, lips, face and skin tone to the cut design and the importance of correct colour design in creating a total fashion look.

DURATION

Five day workshop, Monday-Friday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in April and last week in
September

Is also delivered by National and International travel on group booking only - salon request
- private tuition - group bookings and personalized times available.

MATERIALS

Colour to create practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Three years and over.

Tuition Fee National AUS \$1500.00 or
AUS \$300.00 per day for specialised focus

Tuition Fee International AUS \$3000.00 or
AUS \$600.00 per day for specialised focus





66 **ADVANCED ACADEMY IN CUT DESIGN LEVEL 03**

This course is the ultimate in hairdressing education. You will learn the very latest Colour Cosmetics techniques developed by the Colour Cosmetics artistic team, working with all inspirations and influences behind the creative process. Each year two new hair collections are launched at the Advanced Academy, which means that the course content and techniques learned are constantly changing. Regular visits are therefore recommended to keep clients at the leading edge of hair design. High impact on disconnection and strong angle cut and colour demonstrations are combined with intense work sessions that are led by the Colour Cosmetics senior artistic teaching team.

With expert tuition from Colour's creative staff and a premium environment that is second to none, the advanced academy is a learning experience that you will want to repeat again and again. All participants will work with our session stylist and fashion photographer to complete one professional fashion shot for their portfolio.

Ideal for aficionados wanting to enter the world of session styling.

DURATION

Four day Workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered last week in January, May and September

The workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Cut Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Six years and over.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00





Packed with Colour Cosmetics's timeless cutting techniques, this workshop is the perfect introduction to our classic combination of cut design and art. Intended for newly qualified hairdressers, those new to precision cutting or others wanting to refine and rebuild their skills.

Participants will learn how to create classic looks with precision that will perform the foundation in cut, art and design for their clients again and again. Incorporating one length, gradation and layering as well as the multitude of style variations on these techniques, this course is laden with cutting instruction; guided work sessions and innovative CD visual based learning.

DURATION

Four day workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered first week in March, June and
October

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Classic Cutting practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per day for specialized focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per day for specialized focus





Color e stocchi, i capelli lunghi hanno bisogno di un care, Perfetto lo shampoo Vitamina Color Expert di L'Oréal Professionnel. Abito Nina Ricci. Bijoux Scott Wilson e Wright and Tongue. Parfumsature Jean-Mic Knight © Premier Hair. Make-up Alex Bea © D+V using Hammero. Manicure Marine Browne © Structures for Marion Herrera Nello. Fashion editor Edward Inoufal. Set design by Steven Costin © C.M.

With the emphasis powerfully on street style and commercial cutting, this course will provide you with a portfolio of Colour Cosmetics's recent seasonal trend techniques. It will include colour placement as a finishing technique that further amplifies the shape of the cuts. The workshop is ideal for stylists seeking to expand their salon repertoire and update their work to incorporate the best of seasonal trends and influences.

Students will learn how to tailor their looks through personalisation, using texture, refinement and combinations of shapes working with different tools and techniques. Bringing to the salon environment newly learned hair techniques to reflect current fashion trends that will build clients and friends. This course has many demonstrations and hands on practical work sessions and includes demonstrations by a guest Creative Director from Colour Cosmetics Academy.

DURATION

Four day Workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered last week in January and last week in August

Is also delivered by National and International travel on group booking only - salon request
- private tuition - group bookings and personalised times available

MATERIALS

Cutting to Create practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

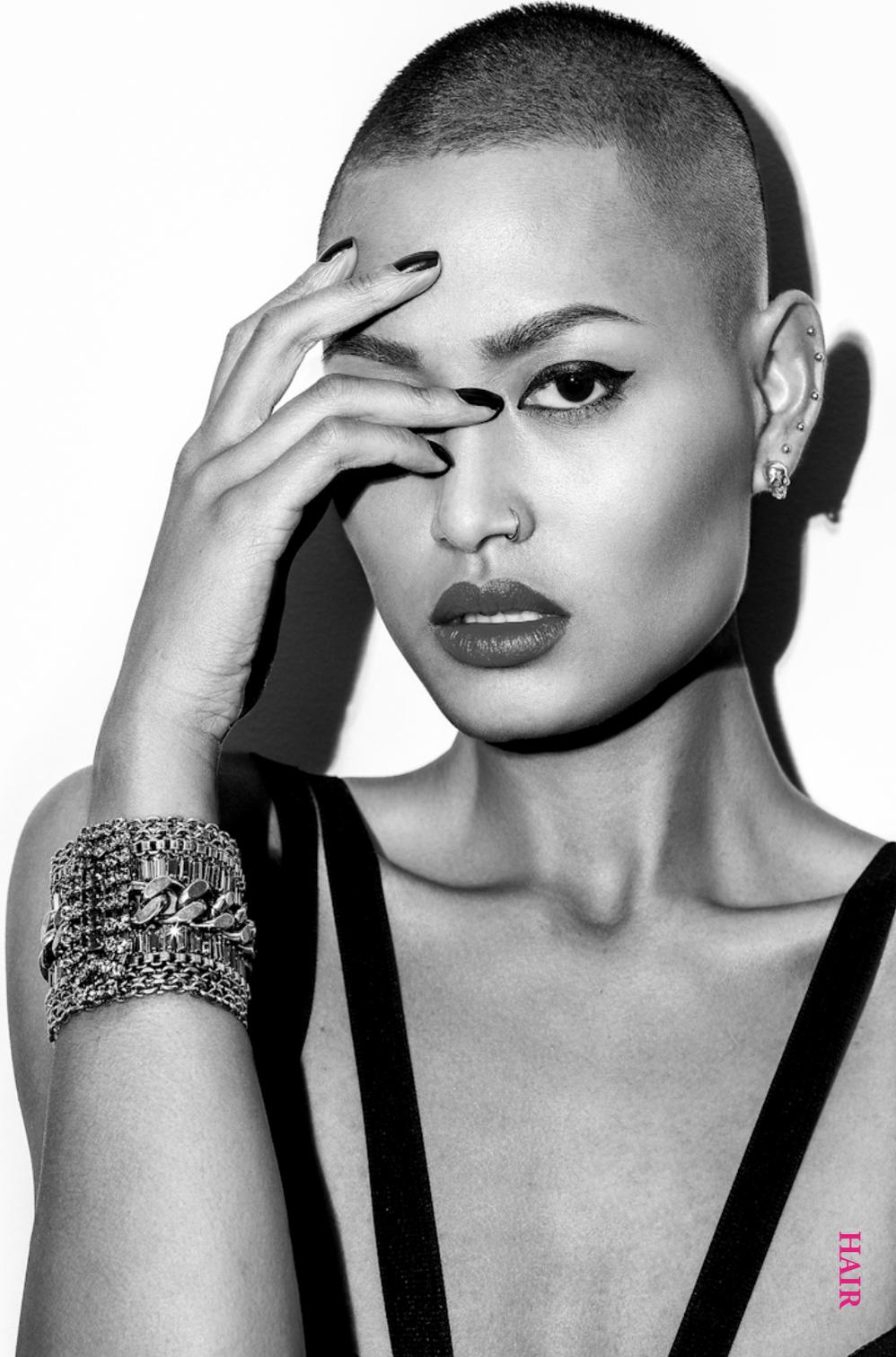
Three to seven years.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per Day for specialised focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per Day for specialised focus



hair by and make up product | Manic Panic
photography and retouching | Mariana Gilg
styling | Milica Brkovic
make up | Jonana Vuksanovic
model | Mary Malenovic



ADVANCED ACADEMY IN HAIR EXTENSION DESIGN LEVEL 03

In a world of constant change, your clients always desire a new look and style. With our Hair Extension Design workshop, you can create dramatic and vibrant changes to your client's hair and style. You are taught to have the eye for redesign and re-styling using the hair as your medium.

The workshop covers client preparation and protection, service timings, available hair extension types, client consultation, hair extension application, removal and after care advice. You will have the skill and ability to offer a number of hair extension options to your clients including pre-bond extensions, micro ring extensions, tape extensions and clip in extensions. Go to new lengths with your hairdressing skills and services. All sessions are explained, demonstrated and reinforced with practical hands on work sessions.

COURSE STRUCTURE

History of Hair Extensions and additions
Extensions, integrations, hair additions in today's market place
Colours
Textures
Quality
Methods of integration
Creative uses
Client Consultations

COLD APPLICATIONS AND TECHNIQUES

The clip in technique for weft and hair additions
Tape extensions (self adhesive)
The ring technique (micro ring system)
The weave technique

WARM APPLICATIONS AND TECHNIQUES

Pre-bonded
Loose bonded method
Micro extensions
Fibre (heat seal) application
Cutting and finishing
Styling
Removal Techniques
Rebonding and refitting
Maintenance and after care advice for client
Planning and placement

DURATION

Three day workshop, Monday-Wednesday,
10am-4pm
Or
6 evenings, 1 night per week, 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Hair extension design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice / Newly Qualified and Over / Make up Artist / Hairstylist / Fashion Stylist.

Tuition Fee National AUS \$800.00
Tuition Fee International AUS \$1600.00



ADVANCED ACADEMY IN LONG HAIR DESIGN LEVEL 03

Our Advanced Long Hair Design workshops are ideal for established stylists wanting to expand their salon repertoire, update their work and move into editorial and session styling work, incorporating the best of international designer trends and influences.

It will come to show you long hair design as the artistic sculpture of our medium, proving design to be not just art but fundamental structure. Hair is treated as any other design material, focusing on its manipulation and moulding capabilities to reflect cleanliness of line, texture, precise shape and highly skilled craftsmanship through your total look. We blend the latest salon techniques with a strong fashion influences.

Working with many different dynamic fabric textures and shapes. You are guided to think beyond the everyday and experiment with design and inspiration, producing styles which are both high end with its fashion and suited to the individual. Editorial make up application is included in all demonstrations.

All participants will work with our session stylist and fashion photographer to complete one professional fashion shoot for their portfolio.

Ideal for aficionados wanting to enter the world of session styling.

DURATION

Four day workshop, Monday-Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered last week in February, April and
September

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Advanced Long hair Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Hairdressers six years and over /Advanced Hair and Make up Artists / Advanced Hairstylist / Advanced Fashion Stylist / Editorial Total Look Artists / Wig Designers / Theatre Artists / Media Artists.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



The Classic Long Hair workshop is based on mastering the art of long hair techniques, it's discipline and it's cleanliness in work using the manipulation of your hands and fine tools.

Commencing from initial principles of form, texture, direction and movement, this workshop is accessible to new or experienced long hair designers wanting to refresh and renew their skills, adding a new dimension to their present repertoire. It will show how hair is like any other design medium in order to reflect cleanliness of line, precise shape and highly skilled craftsmanship through the finished look.

It will also illustrate the importance of discipline and preparation when executing classic precision techniques, to create a solid foundation for your design concepts. Excellent for stylist wanting to enter the world of session styling.

COURSE STRUCTURE

- Preparing and positioning client
- Preparing tools and equipment for setting and dressing hair equipment
- Styling materials and tools
- Styling products for classic long hair designs
- Creatively style and dress hair
- Consultation
- Agree the effect before you start designing
- The principles of heat styling
- Setting Techniques step – by – step – curls and curling – winding root to point – winding point to root- rolling hair – pin curling – curl and body direction – finger waving - & designing

- Building enough structure and support into the design - back brushing hair - back combing hair
- Vertical roll - French pleat
- Plaiting hair
- Weaving
- Contemporary twists
- Chignons
- Top knots
- Barrel curls
- Bee hive
- Combination classics

DURATION

Three day workshop Wednesday or Fridays Only
10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by salon request – private tuition- group bookings and times available

MATERIALS

Classic Long Hair practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artist / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00



Blow Drying is a basic skill used commonly in a salon, photographic studio, behind the scenes of the Catwalk Show, Weddings, Theatre and Film. Blow-Drying hair is the most popular styling technique used for several years. A Hair stylist will need to be able to appreciate the precision of a haircut and its texture in order to achieve the perfect result.

The workshop will go through how to work with a round brush to create voluminous set works. Using the Brush in the same manner as a roller set to finger drying leaving you with a pliable effect that will compliment shape but still give you root direction and volume. Blow-Drying techniques should be perfected and used from a hairstylist as an essential styling tool.

COURSE STRUCTURE

- Client Preparation
- Client Positioning
- Client Protection
- Posture & Work Positioning
- Consultation
- Influencing Factors affecting Styling
- Styling Equipment
- Styling Finishing Products
- Styling Techniques
- Apply the styling product
- Drying the hair
- Focusing the jet steam
- Working with tension
- Step-by-step: Blow – Drying Short Hair
- Step-by-step: Blow – Drying Long Hair
- Finger Drying and Editorial Twist
- Applying Finishing Products to the Hair

- How do styling products make hair styles last longer?
- How do heat protecting products work?
- Keeping heated styling equipment clean
- Heated equipment: Straightening Irons and Tongs
- Styling Products and Tongs

DURATION

Three day workshop Wednesday or Fridays Only
10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Hair Blow-Drying practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Make up Artist / Fashion Stylist / Wig Designer / Hairstylist / Apprentice or newly qualified Hairdresser and over.

Tuition Fee National	AUS \$800.00
Tuition Fee International	AUS \$1600.00

WHO, WHAT, WHERE, WHEN, AND WHY IN THE WORLD OF STYLE

FALL'S
MOST SEDUCTIVE
LOOKS

CHIC COATS,
SHARP TAILORING,
WILD PRINTS

KILLER SHOES
& BAGS

THE NEW
BEDROOM EYE



*The 10 Outfits That
Will Last You a Lifetime*

(SEE PAGE 372)

From Twilight to Limelight
KRISTEN
STEWART
OPENS UP

*"Vampires are a little dangerous—
and we girls like to test ourselves."*

TO DIE FOR
HOLLYWOOD'S NEW
LEADING MEN
BY LYNN HIRSCHBERG



ON SET WITH
ANNE HATHAWAY

THE
FASHION
ISSUE

Colour Cosmetics Industry recognises the individual needs of men's hairdressing; this workshop is dedicated to the art of men's specialist cutting, styling and finishing techniques that have been developed to meet the needs of the contemporary man of today.

Using all classic techniques participants will use the tools to create classic, contemporary and up to the minute men's styles. All sessions are explained, demonstrated and reinforced with practical work sessions.

The course covers working with all hair lengths and includes texture, gradation, layering, scissors-over comb finishing techniques and men's facial hair shave and design.

DURATION

Four day Workshop, Monday-Thursday, 10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm
Offered first week in September

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Men's practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

Students will be required to provide models for training purposes. Your trainer will provide direction as to the timings when models will be required once enrolment has been made.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1000.00 or
AUS \$250.00 per Day for specialised focus

Tuition Fee International AUS \$2000.00 or
AUS \$500.00 per Day for specialised focus



DAMIAN

APRIL/MAY 2012

IDR 60.000

S\$8

US\$15

MAKE YOUR OWN STYLE

102

Pages to
**Guide you
to looking
your best
this season**

Fitness Tips:
**How to get
the perfect abs**



**Hollywood's Hot
Young Sensations!**

Dallas'
Josh Henderson

The Great Gatsby's
Callan McAuliffe

The Walking Dead's
Steven Yeun

5th

Special
Anniversary
Issue

The Guy's
Guide:
**Top 10 signs
she's not
into you**

Desperately Seeking
KIMMY JAYANTI
Indonesia's Top Model

TORA SUDIRO
On acting, sex scenes
and family life

The Hunger Games'
**ALEXANDER
LUDWIG**

On Going to the Extreme

By Mitchell Nguyen

ISSN 1978-2950



**JUST
JARED** HAIR

Are you a creative genius with aspirations and thirst for planning? If so this workshop will show you how to understand colour, design from a blank canvas whilst also perfecting your planning skills to produce and create events that are chic, creative, innovative and fashioned to perfection. You will acquire the theory behind lighting, understand how to apply special effects to a wedding design and be able to incorporate many elements together to create extraordinary tables and settings.

In order to really style and design wedding and events you do need to have a meticulous understanding of how everything comes together, the vendor's roles, how to liaise with a venue and planning that is required to pull off an impeccable event. This course takes you behind the scenes of wedding planning and once you complete your studies you will be able to work either as a stylist or planner and even combine your new skills to create a full consultancy.

This workshop is a fully interactive workshop concealing all elements of design including applying colour, special effects, lighting and decor as well as learning those essential, fundamental planning skills required to fully understand your client's event. The assignments will lead you through every stage of designing, styling and planning a wedding or major event. You will be expected to consider your educator as your client and the assignment you submit as your proposal.

Designing an event refers to the overall look and impressions and how it appeals to the five senses. Your inventiveness should be limitless as you acquire all the great tools for you to use when you launch your new career in Event Styling.

COURSE STRUCTURE

What is Event Styling?
Event Styling for weddings
Event Styling for functions
Budget planning
Concept development
Props/Theming/Styling
Décor selection

Venue/Vendor Referral Services

Research and recommend a precise venue based on event specifications
Schedule and attend site appointments
Contract negotiations
Entertainment & décor ideas and construction

Event Consulting Services

Assist with selection of all vendors Full Set design and production
How to negotiate all vendor proposals and fees, including decor and catering
Prepare projected budget and manage payments on client's behalf
Act as primary liaison with all contracted vendors
Manage and coordinate all event logistics
Design logistical overview of the complete program
On-site management for the duration of your event



Full Service Production & Design For

Corporate Conferences

Fashion Shows

Seminars

Tradeshows

Charity Fundraisers

Galas /Benefits

Wedding Preparation

(Bachelor/Bachelorette, Engagement Parties, Rehearsal Dinners, Honeymoon Trips, and Divorce Parties) Wedding Planning (We offer day of wedding planning) Baby Showers Birthdays for all ages including milestone birthdays, Quince and Themed eras, Sweet 16's, 21st and much more!

Graduations Dinners

Cocktail Parties

Holiday Events Religious Events Christenings /Baptisms/Confirmations Club Promotion Concerts/ Festivals/CD launches Red Carpet Events Openings/ Product Launches

DURATION

10 day Workshop, Monday-Friday, 10am-4pm

Or

20 evenings, 1 night per week, 6pm-9pm

Delivered by personal request, also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Event Styling practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

PRACTICAL DAYS

Include Editorial Photographic Session with Colour Cosmetics's Art Team Fashion Photographer. Working with three Event Designs, you will complete a starter professional styling portfolio.

You will Receive 6 Photo shopped high Resolution Images at professional fashion Event Styling Industry level. More images are available upon request with an additional fee.

EXPERIENCE

Anyone interested in the world of Events and Styling.

Tuition Fee National AUS \$3500.00 or AUS \$300.00 per Day for specialised focus

Tuition Fee International AUS \$6500.00 or AUS \$600.00 per Day for specialised focus



If you have ever stood outside a shop impassioned with the artistry of a window display, been sidetracked by a sale item while passing through a department store, or stopped to take in information from a store guide, then you have been distracted by Visual Merchandising. If you have purchased something as a result of stopping in your progress along the pavement or through a store, then you have succumbed to its domination.

For years the creative individuals who made stores of the world look alluring for retailers and their loyal customers were known as Window Dressers or Display Artists. Display teams have a distinctive and much – envied function in a store. Occasionally with generous budgets- and most definitely with a hug amount of talent- they mysteriously locked themselves away in studios or lurked behind curtains of the windows and produced stunning, eye catching works of art for the shopping community to admire.

During the 1980's, possibly because of a global recession and the threat of e-commerce from the internet, store bosses rapidly questioned the quantities and abilities of these non profit marketing departments. As a result, they began to push the display artists in – store to cast a creative eye over the racks and rails of discounted merchandise: thus the visual merchandiser was born.

Hardly taken seriously at first because their new roles were unexplained, visual merchandisers were soon laying out departments complete with “sightlines” “focal points” and “hot shops”. A new retail vocabulary was born, and soon store interiors had as much sparkle as their windows. Today, Visual Merchandisers command respect, and are a much sought- after commodity in the retail world as they provide not only a service, but also inspiration and commerciality.

This workshop aims to coach and educate students and retailers in the workings of the world of the visual merchandiser. It covers both the art of the window display and in - store visual merchandising and looks at the tools that will assist the Visual Merchandiser to succeed. The workshop will work with case studies and specifically commissioned illustrative diagrams, together with images of the best in window display and in – store interiors from around the world, this workshop aims to prove how effective visual merchandising can improve a stores brand and inspire customers to spend.

COURSE STRUCTURE

The History of Merchandising

The role of a Visual Merchandiser

The day to day role of a Visual Merchandiser Training

Visual Merchandising in a Department Store

Visual Merchandising of Multiple Chain Stores

Visual Merchandising of Small Retail Outlets

Measuring success

Store Design

What is store Design?

Why is store design important?

Who designs the store?

How does store design work?

Getting to Know Your Windows

Planning a window display

Themes and schemes

Budgeting

Props

Designing a window display

Colour

Window peeping

Installing the window display

Lighting

Signage and graphics

Window calendar

Window standards, maintenance and budgets



In Store Visual Merchandising

Product adjacencies
 Floor layouts
 Fixtures and fittings
 Wall fixtures
 Product handling
 In-store displays and hot shops
 Point of sale and add on sales
 Clearance merchandise
 Signage and ticketing
 Lighting
 Ambience
 Retail standards, maintenance and budgets
 Virtual visual merchandising

Mannequins

Sculpting
 Purchasing mannequins
 Dressing a mannequin
 Securing a mannequin
 Grouping mannequins
 Maintenance
 The Visual Merchandisers Studio

DURATION

15 day workshop, 3 weeks - Monday-Friday,
 10am-4pm
 Or
 15 Wednesday evenings, 6pm to 9pm

Visual Merchandising is delivered by application and personal request only. This course is also delivered by National and International travel, on group booking only - Salon Request - Private Tuition

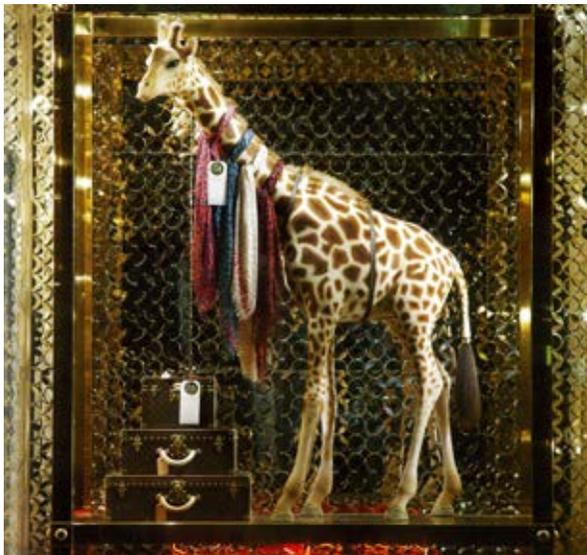
MATERIALS

Visual Merchandising practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone interested in the world of Style, Design, Props and Construction and any form of Fashion Styling

Tuition Fee: National AUS \$3500.00
 Tuition Fee: International AUS \$6500.00





Do I have what it takes to lead? What are the most important things leaders do? Charismatic and efficient leaders are the drivers of growth and success for a business.

Motivating and building team confidence and skill on an individual level will ensure your business is operating at its maximum potential. This workshop is ideally suited to those making the transition from being a team member to taking responsibility for the work and performance of others.

Become equipped to take a leadership role in the development of team plans, leading and facilitating team work and actively engaging with management of the organization.

COURSE STRUCTURE

- Working with teams and individuals
- Work culture, values and ethics of team
- Model high standards of management behaviour and performance
- Enhance the business' image
- Decision making
- Problem solving
- Risk assessment
- Communication skills
- Leadership styles and concepts
- Policy and procedure development
- Lead innovative thinking and practice
- Develop business plans and goals
- Overcoming barriers to innovation and growth
- Staff selection
- Staff training
- Team induction

DURATION

Two day workshop, 10am-4pm

Or

4 evenings, 1 night per week, Monday or Tuesday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Lead and Innovate Industry Professional Acclaimed workbooks will be required for this workshop, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone wanting to move more into management and leadership, new business owners or anyone wanting to refresh and grow their current skills.

Tuition Fee National AUS \$800.00

Tuition Fee International AUS \$1600.00





MARKETING FOR THE BUSINESS OWNER

LEARN TO MARKET AND GROW YOUR BUSINESS

Fashion...Is doing it with change. The competitive ethos of the fashion, in the fashion, hair and make up industries revolves around the constant need for dynamic and fresh business and marketing strategies.

The creative design skills of a team are your best asset – marketing can ensure that the creative component of your business is used to the best advantage for success and growth. For your clientele, everything needs to be seen to be believed - your visual communications and aesthetics of your business will be your best marketing tool to create brand and business awareness.

COURSE STRUCTURE

- Identifying fashion business opportunities
- Identifying elements of a fashion business plan
- Developing a fashion Industry business plan
- Determining the fashion business' competitive advantage
- Developing an appropriate marketing mix for the business
- Develop and implement marketing strategies
- Develop an advertising strategy and brief for the fashion business
- Evaluate your customer base and target market
- Identifying fashion industry market trends
- Fashion Trend analysis
- Market analysis and research
- Fashion Competitor analysis
- Investigate new opportunities for organizational development and growth
- Determine promotional activities to suit the fashion target market
- Fashion Branding and business image
- Fashion Visual communication
- Fashion Communication messages
- Typography

- Fashion Images and design
- Fashion Print advertising
- Fashion Electronic media advertising
- Fashion Visual elements of advertising
- Fashion Public relations
- Website management and development
- Social networking marketing
- Networking
- Fashion Visual merchandising
- Developing Fashion display ideas
- Levels of customer service
- Monitoring customer satisfaction
- Investigate and introduce new products and services
- Interpreting and generating new ideas
- Principles of innovation
- Building relationships with customers
- Establishing and maintaining a customer database
- Maintain and improve service and sale delivery

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Wednesday or Thursday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Fashion Marketing Industry Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Fashion, Hair, Beauty and Cosmetics only Industry members. Salon and store owners, Art Directors, Team Leaders and Managers.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



MAINTAIN AND IMPROVE BUSINESS TURNOVER AND PROFIT MARGINS

This course is designed to teach you how marketing organisations successfully move from products concept through to the creation of successful brands. The workshop will take a look at the tools used to develop successful brands including selling theories, consumer behaviour, creation and development of brands, strategic pricing, and various methods of distribution, market research, strategic thinking and the promotion of brands through advertising and various methods.

Colour Cosmetics Academy believes every successful marketing person needs four characteristics:

- An insatiable curiosity about people and their lives
- Vision to see beyond reality into possibility
- A mastery of every marketing tool at their disposal
- An ability to turn complex business situations into simple communications

Marketing is one of the most powerful forces on earth. It creates tremendous wealth. It gets candidates elected. It can help build strong and productive societies, but can equally be one of the most destructive forces on earth. This workshop is designed to simply give you the basic knowledge and skills you need to be successful in the marketing Industry.

COURSE STRUCTURE

- The business of marketing
- What is marketing?
- Strategic marketing in business
- A very brief history of marketing
- Where are we headed?
- Classic marketers verses the new marketing model
- Consumer behaviour
- What is consumer behaviour?
- Consumer behaviour influences
- Consumer behaviour and psychological make up
- Market segmentation and target groups
- How people shop
- Product and Brand development
- Brands and branding
- Managing and growing existing brands
- Why are brands important?
- Developing new products and brands
- Organising for new product development
- Strategic pricing
- Basics of marketing finance
- Profit-the bottom line
- Pricing strategies
- Distribution channel marketing
- What are distribution channels and how do they work?
- Distribution strategies
- Developing and managing your sales force
- Customer relationship marketing
- Promotion in marketing
- The basic theories
- Rational versus emotional selling
- The communications revolution
- Developing marketing communications
- The creative process
- Pitching the concept
- Assessing marketing communications
- Measuring effectiveness



Schön!

21

#HOT

CASSANDRA SMITH

&
SEAN O'PRY
RIHANNA
TONY WARD

BUSINESS



DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Monday or Tuesday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Marketing Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

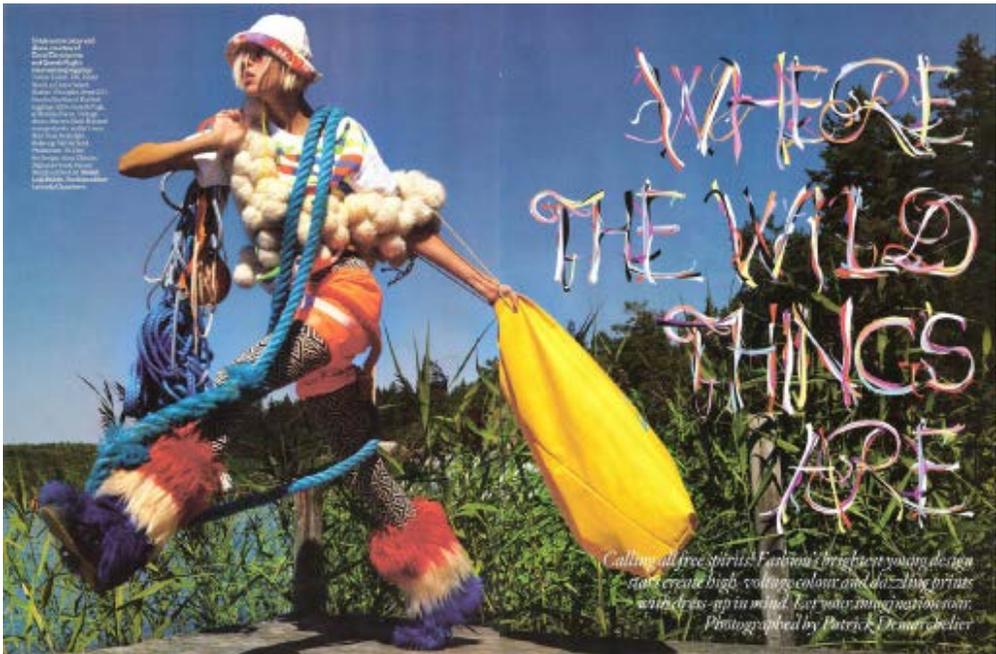
Business owners, leaders and Managers, sales and marketing individuals or teams.

Tuition Fee National

AUS \$1500.00

Tuition Fee International

AUS \$3000.00



Numéro

HOMME

HORS-SERIE

Mode

20

BUSINESS

Autoservice Plus 2010-2011

ISSN 05800 - 2010 - P: 6,00 € - RC



This workshop is about the essentials of online marketing that is questionably the most dynamic and fast-moving field in marketing today. Considering that marketing itself is incredibly dynamic, it makes the subject of this workshop a very exciting one. Before we dive into everything that is happening in the world of online marketing today in the digital and online spaces, we need to take a nippy step back. Definitely, we need to keep in mind that online marketing, while increasing prominently in our daily lives, is a very young medium and still in its experimental stage. Online technology is continuing to improve in leaps and bounds.

What looked unbelievably cool and cutting edge just a few years ago now looks dated and quaint. Online marketing is a rapidly changing form and we must make an effort to keep up with technology, the speedy consumer adoption of new media, and new media ideas.

The focus of this workshop understands online major trends that should continue in one form or another for a considerable time, and how these trends will help grow and improve your business.

It also highlights big marketing ideas and case studies that demonstrate forwards thinking, and which Colour Cosmetics Academy believes can continue to inspire great online ideas well into the future.

The guiding principle of this workshop is a belief that every kind of marketing—offline or online, new or traditional—is all about ideas. At its best, marketing is about great ideas fuelling even better ideas. You will soon begin to realize from a marketing perspective, it is clear that we are only just beginning to comprehend the gigantic potential of the web, which offers the best opportunities to create ideas that will change the world.

COURSE STRUCTURE

The Digital Media Revolution

What is the digital revolution?

How has the digital revolution changed media?

How has the digital revolution affected consumers?

Search Marketing

Is search really considered marketing?

From marketing push to consumer pull

E-commerce and E-Branding

The internet as a storefront

Online as a branding opportunity

Building great brand websites

Measuring return on investment

Advertising on the Web

Display advertising

Advertising creativity beyond display ads

E-mail marketing

New approaches to creative media

When offline the best way to advertise online?

The Social Web

The fifth estate?

Social networks

Second Life and MMORPGs

Online Applications and Mobile Marketing

Cloud computing and widgets

Mobile phone marketing

Measurements and Analytics

A wealth of riches, or information overload?

Making analytics actionable

Problems with online measurement

DURATION

Five day workshop, Saturday for 5 weeks,
10am-4pm
Or
10 evenings, 1 night per week, Monday or
Tuesday 6pm-9pm

Is also delivered by National and International
travel on group booking only - salon request
- private tuition - group bookings and
personalised times available.

MATERIALS

Online Marketing Industry Professional
Acclaimed workbooks, all costs and
purchasing is available upon enrolment
through Colour Cosmetica Academy.

EXPERIENCE

Business owners, leaders and managers, sales
and marketing individuals or teams.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00





It's all in the delivery. Be rewarded with the benefits of effective presentation to help grow and create a brand for your business. From client consultations to staff training to stage presentations, learn the art of capturing your audience and delivering your message.

COURSE STRUCTURE

- Marketing presentations
- Training presentations
- Promotional presentations
- Stage and Platform presentations
- Identification of your target audience
- Communication skills
- Defining presentation outcomes and objectives
- Delivery methods
- Visuals, multimedia and presentation aids
- Use gestures, posture, body language, facial expressions and voice in presentation
- Apply listening skills

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Wednesday or Thursday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Presentation skills Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Salon and Store owners, Art Directors, Team Leaders and Managers, Industry platform artists, trainers whom are wanting to build and refresh their skills.

Tuition Fee National AUS \$1500.00
Tuition Fee International AUS \$3000.00



RELAPSE

THE ART ISSUE



BUSINESS

Be the one to enhance the passion, growth and advance the skills of our youth.

Developing training plans, understanding the best methods for delivery and training outcomes, creating opportunities to grow and develop individuals, foster innovation through quality training and job-specific skills, create excellence in training experiences and enhance group performance as part of the business.

Learn the techniques to create an innovative work environment that facilitates both theory and practical mentoring with high rewards.

COURSE STRUCTURE

- Development strategies to facilitate and promote learning
- Monitoring and improving learning performance
- Problem solving
- Decision making strategies
- Identifying learning needs of staff
- Develop and implement learning plans
- Develop a learning culture and philosophy
- Policy and procedure development
- Communication skills
- Setting benchmarks for assessment
- Developing assessment plans
- Determining assessment methods and assessment tools
- Collecting assessment evidence
- Organise assessment arrangements
- Establish and maintain assessment environments
- Review assessment processes
- Validating assessments
- Provide instruction and demonstration
- Interpret the learning environment and delivery requirements
- Prepare session plans
- Determine and prepare delivery resources

DURATION

Five day workshop, Saturday for 5 weeks, 10am-4pm

Or

10 evenings, 1 night per week, Monday or Tuesday 6pm-9pm

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Training the Team Professional Acclaimed workbooks will be required, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Salon and Store owners, Art Directors, Team Leaders and Managers, Industry platform artists, trainers whom are wanting to build and refresh their skills or new trainers.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



KOREA

GOLDEN LADY

한우, 배우, 안희지

7년 5살째
한우, 배우, 안희지
한우, 배우, 안희지

7년 5살째
한우, 배우, 안희지
한우, 배우, 안희지

7 ESSENTIALS
한우, 배우, 안희지
한우, 배우, 안희지

WIVE

FASHIONISTS!

한우, 배우, 안희지
한우, 배우, 안희지

7 WONDERFUL YEARS

한우, 배우, 안희지
한우, 배우, 안희지

BUSINESS

For many reasons such as employment, marketing, enjoyment, or just style, a portfolio is required to show case your ability and quality. A stylist's portfolio is an edited collection of your finest styling work proposed to showcase an artist's style or technique of work. A portfolio is used by all stylists to show employers or new or existing clients how flexible and innovative they can be by showing different style images of current up to date work. Classically, the work reflects a stylist's best work or strength in one area of work.

Demonstrating your expertise is a must, if it be for marketing your fashion label, your fashion styling skill, make up art, it's applications and designs, hair design and colour, hairstyling, food styling furniture and home wear styling, visual merchandising or any other artist creation of design and style, a portfolio will sell you and your skill.

When constructing a portfolio, it is a fundamental tool to consider your audience. You must consider who will see it, why they are looking at it, and what you are trying to achieve with it.

Your portfolio also covers the knowledge and ability to formulate look books. A look book is a visual display of images used to show off a model, a clothing line, hair, makeup, or any other style or brand. It is a particularly popular term with "fashion bloggers". Look books in their online form can be labelled as "fashion diaries" because bloggers are endlessly updating them on a daily or weekly basis. However, sometimes they are made to accumulate the peeps of other people such as artists, stylists, a celebrity, politician or socialites.

It is common for stores or clothing designers to use look books to show off products. They include photos of multiple types of clothes, shoes and other accessories from a season or line.

This course gives you access to photographers and our technical creative artistic editorial artists. You can direct them to see what you see, learn how to translate your ideas to camera or see your vision through to the pages of the glossy fashion magazines.

DAY ONE

- Theory development
- What is styling?
- Editorial styling
- Newspaper styling
- Catalogue styling
- Show production
- Commercial styling
- Testing
- Understanding basic lighting
- Technical tips
- Introduction to basic styling techniques
- Styling projects

DAY TWO

- The shoot team
- Make up
- Make up artists
- Hair
- Hair stylist
- Working with photographers
- Fashion
- Fashion stylists
- Returning clothes
- Preparing for a shoot
- Models
- Choosing the right model
- Booking a model
- The shoot
- What happens during the shoot?
- How to work with the camera
- Choosing a team
- Outdoor and location shots
- Hair and make up shots
- Studio fashion shots

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PORTFOLIO

DAY THREE

Prepare and plan portfolio and model design to industry standard. Students are to complete one design on day three.

Practical Day: Editorial Photographic Session with fashion photographer.

DAY FOUR

Practical Day: Editorial Photographic Session with fashion photographer. Working with one model, you are expected to complete two different designs on day four.

DURATION

Four day Workshop, Sunday-Wednesday, 10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered two times a year. First week in February and first week in September

Also delivered by personal request, National and International travel on group booking only - salon request - private tuition - group bookings and personalised times available.

MATERIALS

Fashion Styling practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

ENTRY REQUIREMENTS

Qualifications in all aspects of hair and hair styling / all aspects of fashion and style/ all areas of make up design/ visual merchandising/ food Styling / Event Styling and all other areas of design and style.

PERSONAL QUALITIES

You will need: patience and pride in own work /an ability to think logically and clearly/ ability to think and work quickly / to be flexible and open to change.

Tuition Fee National	AUS \$1500.00
Tuition Fee International	AUS \$3000.00



Photography is a form of artistic self communication.

For many photographers, that is where the subject begins and ends. The aim of photography is to perfect a personal vision of whatever the subject – to create the most beautiful, the most moving – or the most communicative image possible.

This workshop commences with an understanding of the fundamental principles of photographic techniques, and the formal elements of composition and design. Colour Cosmetics Academy enlightens that photography is a language with vocabulary and grammar, and that the modern photographer must become fluent in this language to understand the client's requirements, and to create imagery that is both significant and communicative to the viewer. The course takes a close look at how technical aspects of photography can be used expressively.

Communication is the key to successful creative photography.

The second part of the course looks at visual literacy, the owners and users of an image, and how they influence its content. Using carefully selected examples, you will be shown how to deconstruct an image to read its meaning, and to understand the photographer's intent and the image's purpose and message.

Amongst all a vital part of photography is to be able to produce accurately and concisely what you see or what you intend to create.

On conclusion you will learn how technical, artistic and emotional language can be used with precision.

This course is practical and theory based. All students must have a digital camera.

COURSE CONTENT

Photographic Fundamentals
 Formal elements – composition
 Principles of design
 Technical considerations
 Exposure and reciprocity
 Putting it all together
 Photographic communication
 Applied photography
 Forms of photography
 Commercial and advertising editorial sports
 Architectural
 Social
 Wildlife and nature
 Photojournalism
 Fashion
 Working within photography
 Professionalism in photography
 Learning as an assisting photographer
 Getting work
 Portfolios
 Marketing yourself
 Representation and agents
 Professional agents
 The Brief
 The client timing and deadlines
 Models and property releases
 Teamwork
 Workflow
 Photographic workflow
 Basic workflow: Pre Shoot
 Basic workflow: Capture
 Basic workflow: Transfer
 Basic workflow: editing
 Basic workflow: Optimization for output
 Impact of digital



112 PHOTOGRAPHY AND ITS COMMUNICATION LEVEL 02 AND 03

DURATION

15 day Workshop, 3 weeks, Monday-Friday, 10am-4pm
Or
1 day per week, 15 weeks, Thursdays 10am-4pm

Photography and its Communication is delivered by application and personal request only. It can also be delivered by National and International travel, on group booking only - Salon Request - Private Tuition.

MATERIALS

Photography and its communication tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy. All students for this workshop must have a professional digital camera.

EXPERIENCE

Anyone interested in the world of Photography.

Tuition Fee National	AUS \$3500.00
Tuition Fee International	AUS \$6500.00





Become a brilliant and dedicated image maker. Create images of style to market your creative skills, lead the fashion industry and inspire the consumer. Present images of wearable art, focusing on fashion styling, hair styling and make-up artistry by becoming a photographer with the ability to experiment with new and innovative styles and techniques. Share the fashion, style and art that is your *raison d'être* with your fellow industry professionals and your clientele.

Your style will become a desirable commodity to market yourself and your business.

This Workshop Includes:

The development of fashion photography
Inspiration

Icons and trendsetters

Magazine photography

Advertising / commercial photography

Choosing a style

Importance of style

Clarity of style

Identification of current fashion trends

High fashion photography

Ready-to-wear photography

Lingerie and swimwear photography

Sportswear / active wear photography

Tools of the trade

Selecting the right camera

Camera controls and operations

Digital correction and enhancement

Manipulation of resolution, colour depth, brightness, contrast

Studio requirements

Lighting

Image composition

Attitude

Elements and principles of design

Development of storyboard for the fashion shots

Managing a shoot

The shoot team

Communicating fashion requirements to shoot team

Fashion models

Editing your portfolio

Compiling stories – photo selection and presentation

Printing your photos

Styles of presentation

DURATION

15 day workshop, Monday-Friday, 10am-4pm or 30 evenings, 1 night per week, 6pm-9pm

Developing a fashion portfolio is delivered by your application and personal request only.

Developing a fashion photography portfolio Is also delivered by national and international travel, on group booking only - salon request - private tuition.

PRACTICAL DAYS

Include editorial photographic session with Colour Cosmetics's studio art team fashion photographer.

Working with three models, you will complete a starter professional styling portfolio. You will receive 6 industry ready edited Images. More images are available upon request with an additional fee.

MATERIALS

Developing a fashion photography portfolio practical tools and equipment kit is required with industry professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone interested in the world of Photography.

Tuition Fee National AUS \$3500.00

Tuition Fee International AUS \$6500.00



116 DEVELOPING A FASHION COLLECTION

All designers go through the same process when developing a fashion collection. Whether they have their own label or are employed by a large company, the starting point and procedures are invariably the same: Research, Design, Development, Editing and Presentation.

Developing a fashion collection will walk you through the different aspects of the fashion development process. The first part of the course asks “what is a fashion collection”? It provides an overview, explaining who and what is involved.

Colour Cosmetica Academy walks you through common themes used by fashion designers, from global and political influences to the more abstract themes of humor and fantasy.

Whilst also introducing different types of collections: looking at market level, from haute couture to the high street; and specialist collections, such as children’s wear and jewelry.

The final part of Developing a Fashion Collection is focused on you, as a student fashion designer to give you guidelines and inspiration for designing your own degree collection.

COURSE CONTENT

- What is a collection?
- How to start a collection
- Research and development
- The team
- Showing the collection
- Collections and their influences
- Haute couture
- Ready to wear
- Mass market

- Home shopping
- Specialist collections
- Children’s wear
- Footwear and accessories
- Knitwear
- Fashion jewelry
- Corporate collections
- The Student collection
- Your fashion collection brief
- Your fashion collection portfolio
- Your research and development
- Your fashion collection presentation

DURATION

15 day workshop, 3 weeks - Monday to Friday, 10am-4pm

PRACTICAL DAYS

Studying offers you time to develop your imagination, improve your professional awareness and respond to a series of challenges.

Your initial projects will focus on learning and applying creative, practical and contextual skills within defined fashion project briefs. These fashion briefs include designing and producing two – and three-dimensional ideas as an individual and within a team.

The fashion processes that you will study involves the creation and realization of your final collection, all activities represent key stages of the fashion process.

There are no clear end points to each stage: even at your final fashion presentation there will be elements that could be redeveloped or refined. This is symptomatic of fashion where creativity is not just about problem solving but producing a proposal or statement that must intrigue or enthrall the onlooker. The most successful student collections tell a story: they embody a captivating narrative.

CANADA'S No.1 FASHION & BEAUTY MAGAZINE

MAY
2013

FASHION

THE AGE
ISSUE

HOW TO WEAR
SPRING'S
HOTTEST
LOOKS

WITH MODELS
FROM 12 MONTHS
TO 68 YEARS OLD

SECRETS TO
YOUNGER-
LOOKING
HANDS
AND HAIR

SHORTS
SUITS: ARE
THEY FOR
YOU?

THE GREAT
GATSBY'S
ISLA
FISHER

EXCLUSIVES:
EMMA WATSON +
WINONA RYDER
ON GROWING UP

BEAUTY
BULLIES

CROSS-CANADA
SALON GUIDE
GET READY
FOR SUMMER

FASHION

118 DEVELOPING A FASHION COLLECTION

DELIVERED

Developing a fashion collection is delivered by application and personal request only. Developing a fashion collection is also delivered by National and International travel, on group booking only - salon request - private tuition.

MATERIALS

Developing a collection practical tools and equipment kit is required with industry professional acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone interested in the world of Fashion Design and Construction.

Tuition Fee: National

AUS \$3500.00

Tuition Fee: International

AUS \$6500.00



FASHION

34

MAGAZINE

THE BOOK

110 RZECZY
W MODZIE, O KTÓRYCH
WARTO WIEDZIEĆ

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magazynu*

KASIA
STRUSS

AMERICAN DREAM POLSKIEJ TOP MODELKI

FASHION

Drawing may be described as an evolutionary process that is fundamental to communicating ideas. This is also true of fashion drawing, with its distinctive nuances and associations with style. The exciting breadth and diversity of what constitutes fashion drawing today is testimony to the creative vision of fashion designers and fashion illustrators alike. It reflects the range and scope of media now available, from the simple graphite pencil to sophisticated CAD programs. Fashion Drawing provides a visually orientated introduction to the different drawing styles, techniques and approaches that are needed for the fashion industry.

The first part of the workshop addresses the basic principles of good fashion drawing, including the importance of the ubiquitous fashion sketch in communicating the idea. Understanding fashion proportions in relation to the anatomy of the standing figure. This workshop also introduces the distinctive nature and purpose of fashion 'flats' and the liner drawing processes of individual garments. The role of computers to support and enhance the drawing process is also considered and compared to more traditional hand – rendering techniques. The second part of the workshop covers drawing enhancements, including colour rendering as an important aspect of fashion artwork, collage and mixed media techniques. Finally, fashion drawing for presentation formats and fashion portfolios are explained and visually illustrated.

COURSE CONTENT

- Drawing to communicate your ideas
- The Fashion Sketch
- Working Drawings
- Sketchbooks
- The Fashion Figure
- Understanding fashion proportions
- Drawing from life
- Creating poses, fashion heads, faces and hair, arms and hands

- Drawing men
- Technical Drawing
- Understanding garments
- Drawing fashion flats
- Drawing technical specifications
- Vector graphics and bitmaps
- Colour and rendering
- Colour for Fashion
- Fabric rendering
- Collage and mixed media
- Digital colouring and rendering
- Presentation Formats
- Fashion illustration
- Presentation boards
- Digital presentations
- Fashion Portfolios
- What is a fashion portfolio?
- Digital portfolios

DURATION

- Four day Workshop, Monday to Thursday, 10am-4pm
- Or
- 8 evenings, 1 night per week, 6pm-9pm
- Offered first week in March, June and October

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Fashion Drawing practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee National AUS \$1000.00 or
 AUS \$250.00 per Day for specialized focus

Tuition Fee International AUS \$2000.00 or
 AUS \$500.00 per Day for specialized focus

William Packer
preface by David Hockney

Fashion Drawing in

VOGUE



Thames & Hudson

FASHION

Fashion construction is the foundation of clothing and of fashion design: it is vital that fashion designers know and understand the techniques involved in creating a three-dimensional garment from a two dimensional design or pattern, in order to create a beautiful shape and fit on a moving body.

Garment construction involves both technical and design issues: the designer can choose where to construct lines, pockets, collars, how to finish edges and how to produce volume and structure in order to create a unique look and experience for the wearer.

From basic block cutting to the smallest finishing details on a constructed garment, this course leads you through the essential stages of garment construction and offers you a starting point from which knowledge can be extended. It introduces you to the world of pattern cutting, draping on the mannequin and shows you some techniques for breathing life into flat design drawing in order to achieve a three dimensional garment.

Basic sewing techniques are introduced and you are shown how to use darts, sleeves, collars, pockets and the cut the fabric to add variation to your designs. The breadth of the subject is illustrated with a history of garment construction, techniques used in the haute couture and tailoring crafts and an introduction to supporting and structuring materials. The course concludes with finishing techniques and a selection of resources for you to complete 3 garments of your choice.

COURSE CONTENT

- Getting started
- Pattern cutting tools and equipment
- Silhouettes
- Sizing and grading
- Blocks and patterns
- Pattern cutting
- How to read a design drawing
- Dart Manipulation

- Sleeves, collars, pockets, bias cut
- Fitting the toile
- Laying a pattern on to fabric
- Garment construction
- Tools for the technique
- Seams
- Seam finishes
- Hand sewing Techniques
- Surface – Specific Fabrics
- Haute couture and tailoring
- Designing haute couture
- Tailoring techniques
- Draping on the mannequin
- Support and structure
- Creating volume
- Finishes
- Linings
- Facings
- Fastenings
- Haberdashery

DURATION

15 day Workshop, 3 weeks - Monday to Friday, 10am-4pm

Fashion Construction is delivered by application and personal request only.

Fashion Construction is also delivered by National and International travel, on group booking only - Salon Request - Private Tuition.

MATERIALS

Fashion Construction practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Anyone interested in the world of Fashion Design and Construction.

Tuition Fee: National AUS \$3500.00
 Tuition Fee: International AUS \$6500.00



A Fashion Stylist is responsible for choosing the look and clothing, and often much more, to communicate a fashion idea, trend or theme, or to advertise a fashion product. This styling workshop has been designed for those who are interested in the process of fashion image making and what the job entails. It will inform you about how and why the stylist has become an integral part of the fashion image making in magazines, advertising, newspapers, campaigns and more recently, as a consultant to fashion designs and brands. You will learn what it means, for example, to style for a catalogue, a still – life image or a fashion show, and what types of skills these different fields require. Personal styling is explained in its various guises, from one – on – one styling in retail outlets to the styling of musicians and celebrities. Additionally, it will describe the day – to day life of a stylist, which should help you to identify if this is the right career choice for you.

COURSE STRUCTURE

The Fashion Stylist

- What is Fashion Styling
- Aspects of the Job
- A career in Fashion Styling

Essential Research

- Fashion Awareness
- Fashion Communication and Culture

Sectors within Styling

- Editorial Styling
- Commercial Styling
- Still Life Styling
- Personal Styling

Preparing for a Shoot

- Working with a Team
- Inspiration and Development
- Casting the Model
- Locations
- Sourcing Clothes
- Props and Set Design

The Photo shoot Production

- Production Planning
- Final Brief and Testing
- Day of the shoot
- Editing photographs
- Post – Production and Layout

Fashion in Motion

- Styling for the internet
- Online blogs and Magazines
- Catwalk Shows and Events
- Fashion Film

DURATION

- 10 day Workshop, Monday to Friday, 10am-4pm
- Or
- 20 evenings, 1 night per week, 6pm-9pm

Delivered by personal request, also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available

MATERIALS

Fashion Styling practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

PRACTICAL DAYS

Include Editorial Photographic Session with Colour Cosmetics’s Art Team Fashion Photographer. Working with three models, you will complete a starter professional styling portfolio. You will receive 6 Photo shopped high Resolution Images at professional fashion Industry level. More images are available upon request with an additional fee.

EXPERIENCE

Anyone interested in the world of Styling.

Tuition Fee National AUS \$3500.00
or AUS \$300.00 per Day for specialised focus

Tuition Fee International AUS \$6500.00
or AUS \$600.00 per Day for specialised focus



Where Does a Real Women go for the best advice on style and clothes? Colour Cosmetica.

Skin Analysis and Care

- How can you have healthy glowing skin

Diet and Exercise

- Eat right and feel fantastic

Hair Care, Style, Colour and Designs

- Have a Great Hair Day, Every Day
- Step by step Hairstyling, techniques and tools
- Personalized shape design and colour, performed by Colour Cosmetica's Creative Director.

Make Up

- Everything you need to know to create the perfect face
- Personal Make-up Application, seasonal Colour Palettes designs and textures
- Step-by-step Make-up Application

Manicure and Pedicure

- Giving your hands and feet the attention they deserve

Fashion Styling

- Your Personal Wardrobe Dressing and Styling
- Latest seasonal looks and designs
- Fabrics and textures
- Shoes and accessories
- Wardrobe building
- Shopping for the truth

DURATION

Three day workshop, Monday to Wednesday, 10am-4pm

Or

6 evenings, 1 night per week, 6pm-9pm

Offered upon request

This workshop is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Total Look Personal Styling practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetica Academy.

Tuition Fee National	AUS \$1000.00
Tuition Fee International	AUS \$2000.00





RESEARCH AND DESIGN WITH MOOD - STORY AND CONCEPT BOARDS

Research is vital to any design process; it is the initial collection of ideas prior to design. It should be an experimental process, an investigation to support or find out about a particular subject. It is an essential tool in the creative process and will provide inspiration, information and creative direction, as well as a narrative to a collection. Research is about a journey that can often take weeks or even months to collate and process. It is also a very personal activity, which through its manifestation, provides the viewer with an insight into the thinking, aspirations, interests and creative vision of the designer.

From in-depth and broad - ranging research, the designer can begin to interpret a series of garments or a collection. Silhouettes, textures, colours, details, print and embellishment that will have their place in the process of design and will be able to be found in the research created. This workshop will lead you through the essential stages of research and translation into design ideas. It will discuss elements such as the brief and the constraints it can place on the research and design process. It will explain the importance of identifying your target market and understanding the different levels and genres of fashion before setting out on the creative research.

It will then discuss the many avenues for researching and the need to set a theme, concept or narrative to your collection. This workshop also explains how you translate your research into early design and techniques used in bridging the gap between research and design. Design development is also explained and communicated through a series of structured stages.

The final stage of the workshop explores and demonstrates a variety of approaches to communicating and rendering your design work. Brilliant for the completion of entry requirements in the Advanced Accredited Design Academy of Colour Cosmetics.

COURSE CONTENT

What is a brief?

Types of brief

What is research?

What is its purpose?

What should research contain?

Brainstorming

Choosing a theme or concept

What are primary sources?

What are secondary sources?

Sources of inspiration

The sketchbook

Drawing

Collage

Juxtaposition

Deconstruction

Cross – referencing

Focus on key elements

Mood - story and concept - boards

Analysis of research

Three dimensional approaches to research

Designing from your research

Communicating your ideas

Sketching and design drawing

Templates

Collage

Working Drawings

Art Materials

Layout and composition

Illustration

130 RESEARCH AND DESIGN WITH MOOD - STORY AND CONCEPT BOARDS

DURATION

Four day Workshop, Monday to Thursday,
10am-4pm

Or

8 evenings, 1 night per week, 6pm-9pm

Offered first week in March, June and October

Is also delivered by National and International travel on group booking only - salon request - private tuition - group bookings and personalized times available.

MATERIALS

Research and Design practical tools and equipment kit is required with Industry Professional Acclaimed workbooks, all costs and purchasing is available upon enrolment through Colour Cosmetics Academy.

EXPERIENCE

Apprentice or newly qualified and over.

Tuition Fee: National

AUS \$1000.00 or AUS \$250.00 per Day for specialized focus

Tuition Fee: International

AUS \$2000.00 or AUS \$500.00 per Day for specialized focus



