



Industry Common Questions and Answers

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Industry Common Questions and Answers

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What skills do i need to be a professional beauty therapist?

In order to be a successful and professional beauty therapist, there are a range of skills which are required.

Many beauty trainees are attracted to the glamorous side of the job and sometimes forget to take into consideration what personal qualities they might need.

One of the most essential skills that all budding beauty students should have is confidence in meeting new people. They should have a welcoming personality to make customers feel relaxed around them and also have no reservations about working in a close environment to them.

Skills that you need to be a professional beauty therapist

A passion for beauty and hair.

Before beginning your beauty training, you should naturally be passionate about health and beauty issues, looks and trends.

You'll be used to scouring magazines, newspapers and Instagram for inspiration on what treatments and looks you could carry out on both friends and clients.

You will also be a pro at knowing what nail polish colours are 'in', new celebrity hairdos and be able to spot a good set of waxed and tinted 'brows from afar. Alongside this, you will need to have an interest and understanding of the health issues that can have an effect on appearance and confidence.

Trust

A beauty therapist is a figure that people put their trust into, they may reveal body issues that might be embarrassing to them and it's up to you to maintain their trust and be discreet about their visit.

Artistic flair

If you've got a strong creative side, then a role as a beauty therapist is perfect for you. You'll be able to advise clients on what you think will or will not suit them.

This is especially important if you specialise within makeup and hairdressing- you'll have to visualise what look will work on them- and they trust you to get it right.

Excellent time keeping

One of the key aspects to this role is being able to keep to your schedule- or at least try to keep as close to it as possible. As with any job, delays do occur but it's being able to remain calm and not stressed when things don't go to plan and to avoid cancelling or rushing any appointments.

Passionate about learning

Having a career within the beauty industry is one that will constantly involve learning new skills, techniques and new products. You should be enthusiastic about trying new ways of working and being able to complete future studies which might be required for you to carry out other treatments.

A good listener

One of the main things about a visit to the salon is for the customer to have a chat to the therapist while they are being pampered.

You'll find yourself being told about their holidays, friends and finding out what they're watching on the telly.

You should be interested in listening to them and be ready with a question to ask next to continue the conversation.

If you don't- you might appear rude and uninterested!

Dedication to the industry

Through both your work and attitude, you'll be able to show your love for being part of the beauty industry.

If you are excited to try a new look on a client then that passion will show through.

It takes a lot of hard work and time to qualify as a therapist and this will continue when you're studying for future courses.

It's also a physical job that requires long hours being on your feet.

What's the best piece of advice to give a trainee beauty therapist?

If you're aiming to be a successful and leading beauty therapist, and in search of some guidance on how to achieve this, we've put together some of the best pieces of advice that will help you on your way.



Gain experience

One of the most beneficial ways to learn about the beauty trade is to gain experience within it.

Whether you take up a Saturday job or spend time shadowing a beauty therapist, you'll have a clear insight into how salons or spas work, how the treatments work and see first-hand how good it can make clients look and feel.

Along with this, it also shows future employees, that you are determined to succeed within your career and that you're also passionate and hard working- all of which are vital skills that you'll need throughout this role.

Listen to your clients

When beginning your career, it's important to start beginning relationships with clients.

You should make them feel welcomed and show that you are interested in them and what they have to say.

Try and remember what they like and their beauty treatments or think back to the big event that they mentioned last time they visited- attention to detail goes along way.

You will make clients feel listened too and will retain their interest and custom. And, if they visit the salon and request you for their treatment, then your employee will pick up on this too.

It's important to remember that this industry is based on word of mouth and people will mention the treatment they've received to friends and family.

Be passionate

Before beginning a career within the beauty world, you should be passionate and have a love for it. Mix this passion with a desire to be a successful and talented beauty therapist and you will go far.

Always be ready to take on new challenges, learn new skills and train or study to improve your knowledge.

Also, remain polite and interested in any client- even if you are tired or aren't really in the mood to talk.

You want to make sure the client is number one and make them enjoy their treatments. After all, they are paying you for this relaxation!

Continue learning

Once you've qualified as a beauty therapist, never stop learning.

Push yourself on to reach new career goals and even look to take on the role as a salon manager or head beautician.

Keep up to date with new looks, trends and products that are available which you could be trying on clients.

You can also learn from those around you within the team who might have a range of skills and tips that you can learn from.

And in time, you will be able to pass these down to future budding beauty therapists.

